

AIFD SOUTHERN CONFERENCE 2010
“The Attraction’s Only Natural”

Thursday, March 11

6pm	SAIFD Meeting	West Room
7pm	Southern Board of Directors	Signal Mountain Room

Friday, March 12

8pm/noon	Student Competition	West Room
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Sponsored by Syndicate Sales and United Container International

3pm-7pm	Registration opens	Mezzanine
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Dinner on your own- *Check packet for recommendations*

7pm	Opening remarks	Ballrooms A
7:20pm	Shuttles leave for Aquarium	Lobby (rear exit)

7:30-9:30pm	Tennessee Aquarium Reception & Tour	
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Floral designs by our new Southern AIFD and CFD inductees.
*Touch base with friends at the cocktail bar...enjoy the flora... the Penguins...
Bountiful Sea life... the Butterflies... as you wander through the newest facility
of the Tennessee Aquarium---“The Ocean Journey”*

Saturday, March 13

8am-5pm	Registration	Mezzanine
8:30am	Trade Fair opens	Ballroom A
8:30am	Silent auction opens	Mezzanine

9-10am	<u>PHI “the golden Proportion”</u>	Ballroom A
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Regina Berryman AIFD, CFD and Linda Robinette AIFD, CFD
*Determine balance, dictate rhythm, and produce harmony in your designs by
exploring our primordial attraction to proportion through the Fibonacci theory*
Fully Sponsored by Flowershop.net

10:30-11:30am	<u>“Natural Botanicals”</u>	Ballroom A
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Larry Kramer AIFD, CFD
*“Armatures often serve as a ‘mechanic’ in a traditional sense, but
they can also be a form of art that can actually ‘be’ the design.”*
*...Explore the different types of armatures, different materials, and unique
construction techniques used to implement armatures into inspiring glass vase designs.*
Sponsored by: Florigene Flowers * Bloomnet.com
Mayesh Wholesale Florist Inc. * United Container International

Sunday, March 14

9am Sharp! A Seated Breakfast Tennessee River Room
Florals by John Hill AIFD, CFD
Sponsored by: Green Valley Floral Inc. and United Container International

9-10pm Registration re-opens Mezzanine

10-12pm **Bouquets and Bouts: "Sharon the Joy"...** Ballroom A
Sharon McGukin AIFD, CFD, PFCI and
Joyce Mason-Monheim AIFD, CFD, AAF, PFCI
*Walk down the aisle with two of the country's leading floral artists,
'Sharon their joy' of the current wedding flower trends for bridal bouquets and lapel art.
Entice your brides with the hottest palettes, the newest flower varieties,
creative techniques and products, and inspire your inner "Picasso" to
design your 2010 weddings in HD!*
Sponsored by:
Smithers Oasis * Flowers Direct Wholesale * Fitz Co.

Noon Farewells

1:30-4pm **Optional Hands-On Seminar & Workshop** Ballroom C
Sharon Mc Gukin AIFD, CFD, PFCI
Joyce Mason-Monheim AIFD, CFD, AAF, PFCI
Before the experience fades, Capture your inspiration & dive into your creative juices.
Create your own wedding Bouquet and lapel designs in this incredible workshop.
Practice clever tricks and learn unique techniques under the personal supervision of
these two world renowned Floral Artists.
ALL Materials provided...Bring a knife, wire cutters and scissors.

Information and Southern Conference Registration

At: www.aifd.org

