



Accents

A Newsletter for Southern Regional Chapter AIFD

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Letter from our President

Hello everyone

I must start by saying, Southern is so blessed with some amazing people! People who truly love the floral industry and are very passionate about its success.

I try very hard to make sure I appreciate and validate those who contribute to Southern or any project that I may be involved with. I can't say Thank You enough for to everyone involved with our Southern projects. Guys, they have made us PROUD!

The Education event that was held at Mississippi State University, was AMAZING! So dear to my heart! I encourage every Southern member to get involved with this program. We need to help this program grow and flourish! Lynette McDougald, Terry Connerly, Aisha Crivens, Kevin Hinton, Ralph Null and special guest Anthony Vigliotta rocked it out. Thanks for all your hard work!

Complete details can be found on the event in this issue along with pictures. Please show the love to those involved. Send them a quick thank note.

That event is just the first of several things happening within our region. More details on those events in the next issue.

Thanks for all you do and remember my door is always open!

*Randy Wooten AIFD PFCI CFD GMF
[912-383-6223](tel:912-383-6223)*

Education Program, GA

Here is another GREAT Educational Opportunity sponsored by AIFD Southern Chapter!

Date: March 25 & 26 (Saturday afternoon - Sunday)
Location: Reeves Floral Products
2180 Centennial Dr.
Gainsville GA 30504
770-534-0091

Hands - On Workshop (Sat.)
Prom Body Flowers with Jeff Lott AIFD CFD GMF
HANDS ON - Fee is \$25.00 and you MUST pre-register

Spring "Everyday Designs" with Flair" with Jeff Lott AIFD CFD GMF
Sun. Lunch Included
No Fee but you MUST pre-register
Fresh and Permanent designs will be auctioned at the end of the show

Check our AIFD Southern Chapter Facebook page for times and other details

REGISTER: Contact Sherry Moon AIFD 404-233-4446 or
email amoonoverbuckhead@gmail.com

ABOUT THE DESIGNER

Jeff Lott has been active in the floral industry for thirty years with experience in design and business. His whole life has revolved around flowers and design from a very early start, beginning with jobs in local floral shops and gardening with his grandmother and mother. His passion for design and the industry is apparent through his style of design, which has been described as naturalist and simplicity.

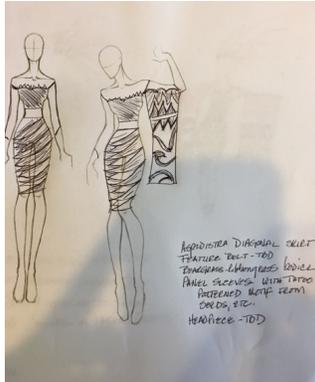


Over the years, Jeff has worked in many aspects of the industry as a freelance designer, business owner and lead designer. He has presented several stage presentations, along with teaching up and coming floral designers at the local level. Jeff holds a degree in Ornamental Horticulture from the University of Georgia. He was active in the Future Farmers of America organization during his high school and college years by competing in design competitions and teaching throughout the area.

He has served over twenty years on the board of directors for the Georgia State Florists Association, as well as director of design competitions. Jeff was inducted into the American Institute of Floral Designers in 2008. He was named Retailer of the Year and received the Dick Timmons achievement award by the Georgia State Florist Association. He also served as a member on the board of directors for the Southern Chapter of the American Institute of Floral Designers. Jeff currently owns JL Designs, a floral and wedding studio in Monroe, Georgia, specializing in weddings and events.

Floral Fashion Show

Raleigh, NC on March 31. This show one of the programs hosted by the NC Museum of Art as part of their Art in Bloom Festival.



Sharon McGukin AIFD PFCI will be commentating our program that includes 20 AIFD & future AIFD designers. The theme for our show is Tahiti; we will open the show with a destination wedding in Tahiti. The inspiration for the remainder of the fashions will be things the couple will encounter while on honeymoon – beaches, waterfalls, volcanoes, birds, etc. We will close the show with a Tahitian-inspired dance as the final night for the couple before returning home.

These are some preliminary sketches of designs for the show. This has been a great collaborative effort and we are looking forward to it all coming together in March. Special thanks to the committee that has stepped up to help pull this project together: Carol Inskeep and David Shover for managing the stage, Angela Darrah for working out the narrative for our commentator, Doug Odom, our boots on the ground in NC who along with Nelson Simpson are planning an awesome finale, Bryan Swann who is coordinating music and Sue Bain who has been cheering on this project for more than a year, has created programs for the show and will be working on logistics. Special thanks also to the folks at North Carolina State Floral Association for collaborating on this project. I have come to appreciate how large a village it takes to put something like this together.



Other programs that may be of interest are 2 stage programs by Francoise Weeks (Woodlands Design and Botanical Couture) and a Master Class on Headpieces, a Floral Jewelry workshop with Anahit Hakobyan, a perfume making workshop and a bonsai workshop.

In its third year, Art in Bloom is expected to draw over 15,000 attendees. AIFD has been given a wonderful PR opportunity to get our organization out to the public to boost and reinforce our AIFD brand recognition. Kevin Coble and Kevin Hinton have been asked to do a show stopping piece just as guests enter the Art in Bloom exhibits; Carol Inskeep will be doing a live installation near the ticket area; and Sue Bain and Jody McLeod will be doing an onstage interpretive design competition. We invite fellow AIFD members and friends enjoy our work and support other AIFD activities at the Art in Bloom Festival.

Information for the festival can be found on the NC Museum of Art's website http://ncartmuseum.org/calendar/series_parent/art_in_bloom

Our fashion show scheduled for Friday, March 31 at 3 PM
NC Museum of Art, Raleigh NC

Mississippi State University Student Competition



Exciting things happened at Mississippi State University on February 18! Some of the hardest working people in the Industry, Kevin Hinton AIFD, Aisha Crivens AIFD, Lynette McDougald AIFD and Terry Conerly AIFD put together a fantastic student competition to help students prepare for the competition at National in Seattle.

The event at MSU was a huge huge success. This program really needs our support. Not just the competition but to ensure the program continues.

Terry Conerly started the event off on Thursday with a wedding hands on program with the students. Anthony followed that evening with a demo on creating a composite flower using cymbidium orchids. There were around 75 students in attendance. Friday included lunch at the President's home hosted by his wife Ms. Rhonda Keenum, as well a meet and greet with the Department Dean hosted at the university florist.



The Student competition kicked off at 8am with 12 students participating. While the competition was taking place, Anthony held a hands on class for the parents and students of MSU. Anthony also discussed industry strengths, job placements, and AIFD membership.



Later Ralph Null presented a beautiful program entitled "My Favorite Things², 50 years of Floral Design with Ralph's favorite containers and flowers. Awesome good as usual. Ralph had close to 75 as well in attendance. At the close of his program, the results of the student competition were announced.

Overall winners:
1st – Abby Jenkins
2nd – Halle Smith
3rd – Jullia Putt

The following are winners of the individual categories.

Duplicate Design: 2 Identical arrangements for high boy cocktail tables at a dinner party

1st Elizabeth Pettit
2nd Halle Smith
3rd Abby Jenkins

Arrangement Design: Contemporary Arrangement for a high-end office or reception table

1st Abby Jenkins
2nd Jessie Belton
3rd Sarah Rhett

Wedding Design: Bridal Bouquet for a natural woodlands wedding in an outdoor setting

1st Abby Jenkins
2nd Samatha Melton
3rd Megan Fayard

Body Flowers: Floral bracelet to be worn at a red carpet event or a bride for a wedding reception

1st Abby Jenkins
2nd Sarah Rhett
3rd Julia Putt

The Judges were:

Ken Strickland, Susan Tomlinson, Regina Berryman, Susie Person



Congratulations!

Welcome to our new Southern Chapter AIFD members!

Inductees 2017

- David Arrieta CFD, Amaranto Boutique Floral, Alajuela, Costa Rica
- Brenda Blackburn CFD, Doris' Flowers & Gifts, Columbia, TN
- Michael David Elder CFD, Pacolet, SC
- *Victor Erarte CFD ,Imperio de las Fiestas, Santo Domingo, Dominican Republic*
- Shawn Michael Foley CFD, Hot House Designs, Birmingham, AL
- Doris Hargrove CFD, Doris' Flowers & Gifts, Columbia, TN
- Donald Johnson CFD, Hendersonville, TN
- Melinda Varvarigos CFD, Wellington Florist, Wellington, FL

New CFDs 2017

- Pilar Gonzales CFD, Hillandale, FL

Southern Chapter Board of Directors

President:

Randy Wooten AIFD, CFD
(912) 384-7288

Southern Regional Representative:

David Shover AIFD, CFD
(703) 281-4141

President-Elect:

Kevin Hinton AIFD, CFD
(662) 255-6530

Board of Directors

2017

Carol Dowd AIFD, CFD – (910) 692-3800
Tim Lawing AIFD, CFD – (803) 808-3608
Sherry Moon AIFD, CFD – (404) 233-4446

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Carol Inskeep AIFD, CFD
(540) 907-0606

2018

Christopher Branham AIFD, CFD – (606) 248-6003
Terry Conerly AIFD, CFD – (504) 313-8508
Jennifer Litterest AIFD, CFD – (757) 810-6099

Secretary:

Teresa Godfrey AIFD, CFD
(301) 332-9338

2019

Aisha Crivens AIFD, CFD – (901) 683-4313
Darenda Darnell-Barbarz AIFD, CFD – (305) 245-4355
Angela Tully AIFD, CFD – (386) 846-6067

Treasurer:

Adrienne Summers AIFD, CFD
(301) 473-8330

Past President:

Robyn Arnold AIFD, CFD
(813) 973-9176