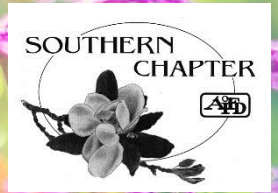


Accents

American Institute of Floral Designers

Southern Chapter





President's Report – AIFD

Southern Region

May 2014

Seasons come and seasons go and floral design goes on forever !

I really hope that your Mother's Day trading was encouraging? Most of the reports I have heard says that it was a successful period.

Thank you to everyone who attended the Southern Conference in St. Simon's Island Georgia. It was a really successful conference. My thanks go to Randy Wooten AIFD for co-coordinating everything and to Jenna for her help and assistance given to Randy. The incredible designers who were there and showing us fantastic designs were Jackie Lacey AIFD, Brooke Raulerson AIFD, Rene van Rems AIFD – who also held a hands-on workshop, and Greg Lun AIFD – who stepped in when our published designer Gerry Gregg AIFD couldn't make conference because of ill health. We wish Gerry all the best and hope he is more comfortable and thanks to Greg for a great 'instant' program. Ian Prosser AIFD created wonderful designs for my President's banquet, despite suffering from flu at the time. Sincere thanks to everyone behind the scenes – workroom and staging. And a special thanks to all of the sponsors – their generosity had no bounds – thank you everyone for a really great conference.

May is the time to renew your membership to AIFD. I hope that this reminder will prompt you to pay your dues.

Symposium is coming fast – July is the time that we will be energized and inspired in Chicago. I hope to see many of you there. This year we have 7 new inductees – Lesley Bolden, Chris Branham, Julie Gennaro, Kirk Joiner, Michelle Morgan, Marcela Lopez-Vallejo and Randy Stone, well done and congratulations to those. We also have 9 new CFD designers in Southern Region.

Don't forget to attend the Southern Region Members' meeting at Symposium on July 4th.

I wish those of you that are taking PFDE in Chicago the very best of luck, and hope to see you at your induction ceremony in Denver CO. in 2015.

Russ Barley AIFD will become your new President in July, I wish him a successful year and would like to thank each and everyone of you, Executive Board, Southern Board and you the members for your help, advice, encouragement and friendliness given to me during my term of office. Thank you all and see you in Chicago.

Sylvia Bird AIFD AAF PFCI NDSF
President Southern Region – 2013/2014



Student Competition At Southern Conference

What can I say, the ladies of MSU are real troopers. First they had a delayed flight, then a mechanical issue on the plane, once they arrived at the conference center they step right up and got to business. Great Job ladies!!!

Wedding Category winners are
1st Place Kalie Dunlap, 2nd Place Renee Wright and 3rd Place Madeline Hawes.

Sympathy Category winners are 1st Place Kalie Dunlap, 2nd Place Madeline Hawes and 3rd Place Renee Wright.

Arrangement Category winners are 1st Place Madeline Hawes, 2nd Place Kalie Dunlap and 3rd Place Renee Wright.

Body Flowers Category winners are 1st Place Kalie Dunlap, 2nd Place Madeline Hawes and 3rd Place Camille Tedder.

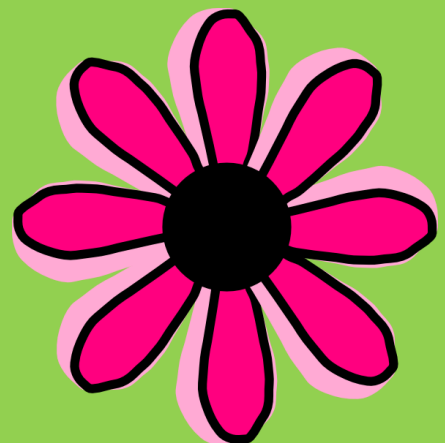
The overall winners are as follows:

1st Place: Kalie Dunlap receiving the traveling trophy and Peoples Choice Vote

2nd Place: Madeline Hawes

3rd Place: Renee Wright

Congratulations ladies!! and Good Luck at National Student Competition, we will be wishing you all the best.





Southern Conference Reflections

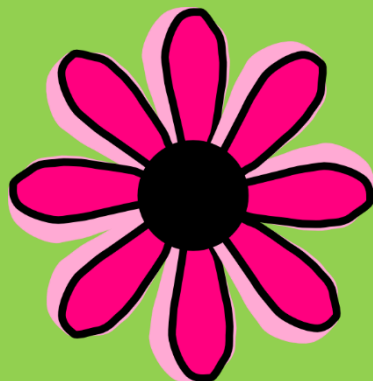
The following Mississippi State University students sent these reflections to share with AIFD Southern Region readers. Southern Conference offers valuable experience for learning and practice. MSU thanks the Southern Regional Board of Directors for enabling students to attend and participate. These young people are the future of the floral industry. They need to be equipped to lead our organizations and continue the goals of education and professional networking.

Facts that I learned at Southern are to:

- 1.) Use U-Glu on a bouquet holder and putting stems around it to cover up the white holder (from Rene's show).
- 2.) Reuse permanent botanical foliage over again can add character and gain a profit (From Brooke Raulerson's Show).
- 3.) Using pipe cleaners in foam can hold any flower in the Oasis foam forever and adds a great cascading effect (from Rene's Show).

Madeline Hawes

Southern SAIFD Symposium was and always is a wonderful experience. This year Southern Symposium was hosted in St. Simons Island, GA. There were 4 total competitors in the floral design competition; me (Kailie Dunlap), Madeline Hawes, Camille Tedder and Renee Wright. I am a senior in Floral Management. I placed 1st in Bridal, Sympathy, Flowers to Wear, and 1st Overall. I also received the People's Choice Award. I had so much fun learning techniques and meeting people new to me in our industry. I can't wait for National AIFD Symposium 2014!
Kailie Dunlap





SAIFD

Ogilvy of Airlie Chapter

The Ogilvy of Airlie Chapter of Southern AIFD started the semester off with a game of “Floral Bingo”, giving members and new students the opportunity to meet each other. Officer Elections for the 2013-2014 year were also held. The following members were elected:

President: Madeline Hawes

Vice President: Mary Frances Bennett

Secretary: Darby Dillard

Treasurers: Olivia Johnson and Camille Tedder

The fall semester was filled with many activities and fundraisers. Every home football game our chapter hosted a corsage bar outside The University Florist giving away corsages to MSU fans of all ages. Often, alumni, parents and staff will donate money for the corsages. Members make the corsages and run the corsage bar. This year we also did homecoming mums for the Mississippi State homecoming game on October 12, 2013. We offered three different mums that customers pre-ordered for the game. The mums offered were traditional, personalized, and wrist corsages.

October 4th was a busy day for the chapter. Scott Kitayama, president of Greenleaf Wholesale Florist spoke to students and faculty about the floral industry! In addition to Scott Kitayama speaking, the Horticulture club hosted their annual plant sale the same day. This year, members made wreaths to sell and also signed up to help the Horticulture club with their sale.

Shortly after, we held a pumpkin carving event where members and friends were welcome to come eat and carve pumpkins. Exciting prizes donated by local businesses were given to the top carvers!

The winter fundraiser was our annual Black Eyed Pea Raffle. The University Florist donated a McCarty’s Black Eyed Pea platter for SAIFD to raffle off. Members sold tickets that were placed in a drawing for the platter!

In December, we held a wreath-making class with Master Gardeners’ and Columbus Air Force Base Spouses Club. Members worked hard at collecting live evergreens for the wreaths and also helped teach the classes.





BOTANICAL BLISS



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AIFD

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