



Objectives for the Professional Floral Designer Evaluation (PFDE)

[based on The AIFD Guide to Floral Design*]

While the following learning objectives are based on information that can be found in the "*AIFD Guide to Floral Design: Terms, Techniques and Traditions*" (1st edition), a floral designer who has three or more years experience should be able to answer these questions without help from the reference guide. The purpose of these self-assessment tools is also to provide potential candidates for the Certified Floral Designer (CFD) a means he or she can use to determine the likelihood, with no guarantee, that he or she will achieve success in the Professional Floral Design Evaluation system. Please note, once a designer has successfully completed this PSA (or any) Education Pathway to the CFD PFDE program, as part of the initial enrollment fee submitted with the PFDE Candidate Enrollment Form, he or she will be provided a copy of the above named reference guide.

Arrangement

1. Synthesize given information to be able to complete an assigned design project from any of the following geometric designs (190):
 - a. round centerpiece (190) – foam or loose vase
 - b. oval centerpiece (190)
 - c. asymmetrical triangle (190)
 - d. symmetrical triangle (191)
2. Determine and implement the most appropriate (stability, security, weight) floral mechanic for completing any of the “arrangement” floral designs (157-168)
3. Demonstrate the proper techniques for creating well developed principles and elements of design for the required “arrangement” floral design (96-132)
4. Demonstrate proper wiring of large or weak flowers (169-175)
5. Analyze given parameters and information, then determine the appropriate style and design shape to complete assigned design project.

Wedding Design

1. Synthesize given information to be able to complete an assigned design project from the following list:
 - a. hand wired/taped bridal bouquet (227), such as
 1. crescent (226)
 2. cascade (225)
 3. colonial/round (226)
 - b. foam bouquet holder bridal bouquet (157,167), such as
 1. crescent (226)
 2. cascade (225)
 3. round colonial (226)
 - c. hand-tied bridal bouquet (), such as
 1. round colonial (226)
 2. cascade (225)

- 2. Demonstrate proper wiring techniques for given flowers – such as clutch wiring, cross-pierce wiring, hairpin wiring, and insertion wiring (page 169-175)
- 3. Demonstrate proper anchoring of cascading or heavy flowers – i.e. stem adhesive (164) or other methods
- 4. Demonstrate the proper techniques for creating well developed principles and elements of design for the different shapes, forms, and styles of wedding design (96-132)
- 5. Analyze given parameters and information, then determine the appropriate style and design shape to complete assigned design project.

Funeral Tribute

1. Synthesize given information to be able to complete an assigned design project from any of the following geometric designs (190):
 - a. traditional (307) styled casket spray (200)
 - b. diagonal (191) casket spray (200)
 - c. easel (201) wreath design (206)
 - e. standing easel spray (205)
 - f. basket design (198, 343, 347)
2. Analyze given parameters and information, then determine the appropriate style and design shape to complete assigned design project.

Duplication Design

1. Synthesize given parameters and information to be able to complete the “duplication” design using the following guidelines:
 - a. Copy the provided image as closely as possible with the materials provided,
 - i.e. same flowers, foliage, shape, style, container, etc.
 - b. If exact flowers/foilage are not provided, the evaluation candidate must choose the
 - most appropriate substitutions.
2. Demonstrate the proper techniques for creating well developed principles and elements of design for the duplication design (page 96-132)

Flowers to Wear

1. Synthesize given information to be able to complete an assigned design project from the following list:
 - a. corsage (223) for, shoulder, hair, or special request
 - b. single and double boutonnieres (222)
 - c. circlet (222) or floral wreath headpiece (223)

- d. wristlet (224)
 - e. floral jewelry (223)
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- 2. Demonstrate the proper techniques for creating well developed principles and elements of design for the flowers to wear design (96-132)
 - 3. Demonstrate proper wiring techniques for given flowers – such as clutch wiring, cross-pierce wiring, hairpin wiring, and insertion wiring (169-175)
 - 4. Analyze given parameters and information, then determine the appropriate style and design shape to complete assigned design project.