

AMERICAN INSTITUTE OF FLORAL DESIGNERS  
AND THE AIFD FOUNDATION

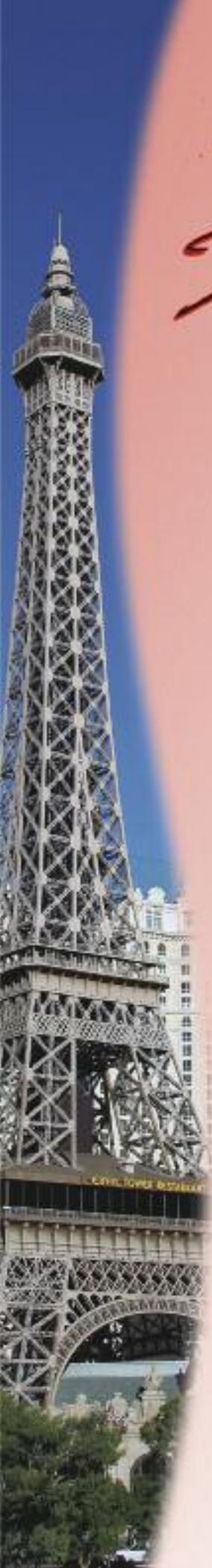
# NATIONAL SYMPOSIUM



*Passion*

LAS VEGAS 2013  
PARIS LAS VEGAS HOTEL & CASINO

JUNE 28 - JULY 2



# Passion

## WELCOME TO LAS VEGAS! *Bienvenue à Las Vegas*

*Help Us Break The Rule!* When referring to Las Vegas, it's normally said, "What happens in Vegas, stays in Vegas." But that's not going to be the case when the American Institute of Floral Designers (AIFD) presents its much anticipated 2013 National Symposium there. We want you to take home everything that can be learned. Join us as we gather in the French setting of the Paris Hotel where you can let your imagination flirt with your love and passion for floral design. Voila! A magnificent event awaits you.

### 2013 PARTNERS

#### DIAMOND PARTNER



#### PLATINUM PARTNER



#### GOLD PARTNER



#### BRONZE PARTNER



#### SILVER PARTNER





# AIFD NATIONAL SYMPOSIUM

## JUNE 26 *Wednesday*

- 12:00 p.m.  
Professional Floral Design Evaluation (PFDE)  
Registration Opens
- 1:30 p.m.  
PFDE Orientation (*invitation only*)
- 2:30 p.m.  
PFDE Reception (*invitation only*)
- 4:00 p.m.  
PFDE Session (*invitation only*)
- 4:30 p.m.  
Certified Evaluator/Judge Workshop
- 6:00 p.m.  
Student Competition Orientation and Reception

## JUNE 27 *Thursday*

- 8:00 a.m.  
PFDE Evaluations (*invitation only*)
- 8:00 a.m.  
Student Design Competition
- 8:00 a.m.  
Registration Desk Open
- 8:00 a.m.  
AIFD National Board Orientation (*invitation only*)
- 9:00 a.m.  
AIFD National Board of Directors Meeting
- 12:00 p.m.  
AIFD Board of Directors Luncheon



1:00 p.m.

**“Expanding on the Principles and Elements of Design”**

Presented by Kevin Ylvisaker AIFD, CFD, PFCI



As floral artists, we know and understand that the only way to create a successful floral design is to incorporate the Principles & Elements of Design. By expanding on this knowledge we can take our designs to new levels which are technically correct. Knowing how to use the Principles & Elements and then

taking it further is the success of a winning design. This special session is free and anyone is welcome to attend.

3:30 p.m.

**AIFD Foundation Board of Trustees Meeting**

7:00 p.m.

**PFDE and Student Competition Reception**  
(*Open to all. Cash bar available*)

## JUNE 28 *Friday*

- 8:00 a.m.  
Registration Open
- 9:00 a.m.  
AIFD National Board Leadership Breakfast  
(*invitation only*)
- 9:00 a.m.  
Friends and Family Concierge Desk
- 11:00 a.m.  
AIFD National Committee Meetings
- 11:00 a.m.  
AIFD SW Regional Chapter Board Meeting
- 1:00 p.m.  
AIFD National Committee Meetings
- 1:00 p.m.  
AIFD SW Regional Chapter Members Meeting
- 3:00 p.m.  
AIFD National Committee Meetings
- 6:00 p.m.  
First Timers Orientation and Tour



# JUNE 29 *Saturday*

7:30 a.m.  
Registration Open

7:30 a.m.  
Regional Chapter Boards of Directors  
Continental Breakfast

8:00 a.m.  
Friends and Family Concierge Desk

8:00 a.m.  
Regional Chapter Boards of Directors Meetings

10:00 a.m.  
Regional Chapter Membership Meetings

11:30 a.m.  
AIFD Annual Members Meeting

1:00 p.m. Welcome  
*"It's All About Passion"*  
Welcome to Las Vegas, the city of excitement, energy and passion. What do we mean by "passion"? Passion is more than just enthusiasm. Passion is when you put as much heart, mind, body and soul into something as is humanly possible. For designers, passion is a powerful emotion that leads to creative expression. Come and experience the talents of world-class floral artists as they share their Passion with you!

1:15 p.m.  
*"Spectacular - Spectacular!!!"*  
Featuring Derek Woodruff AIFD, CFD  
Sponsored by Platinum Elite Partner Syndicate Sales



Spectacular! Spectacular! - Imagine flowers on Broadway! They are the star! You will be swept off your feet as you watch a love story unfold on the streets of Paris, in musical theater fashion, all told through the expression of flowers! Costumes! Lights! Sets! Props! Truth! Beauty!

Freedom! Love! You're sure to give a standing ovation!

2:00 p.m.  
Partners Expo Opens  
Imagine yourself strolling through a beautiful French market abundant with colorful flowers and accessories. Join the supporting Industry Partners of AIFD as they present their latest products and services during a special afternoon market.

2:15 p.m.  
Induction Rehearsal (*Inductees Only*)

5:30 p.m.  
*"What Happens In Vegas, Stays In Vegas"*  
Featuring Ron Mulray AIFD, CFD  
Sponsored by Diamond Elite Partners Fitz Design and NORCAL/California Association of Flower Growers and Shippers



The title says it all! What Happens in Vegas, Stays in Vegas. Join us as AIFD unveils a spectacle like no other seen before, and to never be seen again, as the performing arts world meets Cirque du Soleil and they both collide into ever-flamboyant Ron Mulray's flower world. Watch and enjoy as they explode in grand proportions in a not-to-be-missed event.



6:30 p.m.  
*"Le Rendez-Vous" - Welcoming Reception*  
Decor by Liz Seiji AIFD, CFD  
Floral product provided by Bronze Elite Partner Burton & Burton and Mellano's Wholesale Florist

Think of walking into a stylish café or brasserie of Montmartre...with French café music playing in the background, where guests mingle and share in an ambiance reminiscent of Van Gogh, Monet, Toulouse Lautrec. It collides with a mix of fun modern floral surprises...Vegas meets Paris!

8:00 p.m.  
*"AIFD dans une dicotheque francaise"*  
Hosted by the AIFD SW Regional Chapter

The fun continues as our opening reception melds into an exciting evening hospitality affair. AIFD members from the South West welcome you with their own special style. (*cash bar*)

# JUNE 30 *Sunday*

## Meet the Designers

After each program attendees will have an opportunity to meet and ask questions of the featured designers in a delightful gallery setting.

7:30 a.m.

**Registration Open**

8:00 a.m.

**Friends and Family Concierge Desk**

8:15 a.m.

### ***"Cactus and Kilts"***

Featuring Lorraine Cooper AIFD, CFD, PFCI and Alex Jackson AIFD, CFD, PFCI  
*Sponsored by Gold Elite Partner Design Master color tool, inc.*



Arising from the distinct similarities of the cultures of the American Southwest and Scotland, designers Lorraine Cooper and Alex Jackson will thrill you with this journey of discovery through friendship. Focusing their designs on four aspects of cultural similarities, this talented team will look at iconic symbols, architecture, tablescape, and landscape designs of both cultures. Through floral design, their journey will also introduce you to two architects, Frank Lloyd Wright and Rennie MacIntosh, renowned for their distinctive work and use of the two homelands as inspiration. Be amazed as traditional live music and a fun twist on traditional clothing opens your day with a loud and raucous program that will ignite your Passion!



9:45 a.m.

### ***"Got Passion"***

Featuring Svenja Brotz AIFD, CFD and Katharina Stuart AIFD, CFD  
*Sponsored by AIFD Diamond Elite Partner NORCAL /California Association of Flower Growers and Shippers*



Passion brings enlightenment and creativity. This dynamic presentation will help you translate your customers' specific needs into breathtaking floral installations. Three different design concepts will cater to the specific needs and will enhance the interior design and become part of a signature look. Come and join this fantastic team and enjoy as a stunning transformation from a blank canvas to passionate floral design takes place before your eyes!



11:15 a.m.

### ***"Orchid Obsession"***

Featuring Kenneth Snauwaert AIFD, CFD  
*Sponsored by Bronze Elite Partners FedEx, Floral Design Institute, and San Diego Floral Supply*



The orchid has fascinated and inspired humans throughout recorded history. Orchids are nature's crowning jewel and seductress. The fascination is an endless adventure to possess them but in return they possess you. Join our fantastic designer as he explores the world of orchid obsession. But beware! You too might catch orchid fever.

12:00 p.m.

### ***"Pulse of Paradise"*** - Luncheon

Floral Decor by Debbie Barrett-Holt AIFD, CFD  
*Sponsored by Gold Elite Partner Green Point Nursery and Hawaiian Tropical Flower Council*



Aloha, E Komo Mai! Come and experience the magic of Paradise as we take you on a voyage to the Hawaiian Islands. Captivate yourself with an afternoon full of tropical splendor and an "onolicious" (delicious) lunch at the Hokele Palisa (Paris Hotel).





1:30 p.m.

**“Tool Belt Diva”**

Featuring Cindy Anderson AIFD, CFD, PFCI  
Sponsored by *Diamond Elite Partner Smithers-Oasis*



What if you didn't have access to all of our wonderful products and had to create solely with what you could find at the local hardware store? “Tool Belt Diva” takes you out of the local wholesaler and makes you “think outside the vase”. Using “tools” that she’s gathered over many years of learning, Cindy Anderson will show you how to create art with different media.



3:00 p.m.

**“Innovative Approaches to Interior Decoration”**

Featuring Araik Galstyan  
Sponsored by *AIFD Platinum Elite Partner FTD*



Internationally acclaimed Russian design artist Araik Galstyan will amaze you with his ultra-modern innovative techniques applied to interior works and bouquets. Learn the use of offbeat and unconventional materials.

4:00 p.m.

Meet the Designers - Gallery Open

5:00 p.m.

Private Reception for New AIFD Inductees  
(invitation only)

6:30 p.m.

**Awards/Induction Ceremonies**  
Floral creations by Cathy Brunk AIFD, CFD and Tiffany Hammond AIFD, CFD  
Sponsored by *AIFD Gold Elite Partner Nature’s Flowers and Silver Elite Partner UCI.*



8:00 p.m.

**“A Place in the Sun”**

**Awards/Induction Dinner and Dance Celebration**  
Floral creations by Cathy Brunk AIFD, CFD and Tiffany Hammond AIFD, CFD  
Sponsored by *AIFD Gold Elite Partner Nature’s Flowers and Silver Elite Partner UCI with linens provided by Connie Duglin Specialty Linens.*



In celebrating the new inductees and award recipients, we take you back to the great days of The Rat Pack and the styles of the 60s. Through music and design we will capture the feel of the 60s while bringing in the new inspiration from the AIFD Class of 2013 and honored guests. Then fill the night with energy as DC Cory returns from last year.



(IMPORTANT – Remember pre-seating assignments required for this event. For details, see “Dinner Seating” information on page 10)

## JULY 1 *Monday*

7:30 a.m.

Registration Open

8:00 a.m.

Friends and Family Concierge Desk

8:00 a.m.

**“The Seduction of Passion”**

Featuring Tomas De Bruyne  
Featuring products provided by *AIFD Diamond Elite Partner Accent Décor and Bronze Elite Partner Reineri*



“Seduced by the passion for flowers, its powerful language and magic...” Be thrilled as our magical designer shares some of the secrets which drive his passion. Through intriguing combinations of rich colors, textures, forms and other attributes, the potential of communicating eloquently and poignantly with flowers will be revealed. Being passionate about creating and introducing new, inventive designs can be a useful marketing tool to position yourself as a leader in the marketplace.

9:45 a.m.

**“HAND|craft – Design to Distinguish Yourself”**

Featuring Jim Dempsey AIFD, CFD

*Sponsored by AIFD Gold Elite Partner California Cut Flower Commission*



HAND|craft n. An object that is crafted by skilled hands. To distinguish yourself as a trendsetter in today’s business environment, you need to be savvy! Savvy to constantly changing and improving technology, savvy to new and improved products and techniques, and savvy to the continuously morphing

landscape of consumer tastes. The key to your success in this ever changing marketplace is a focus on personalization. What better way to distinguish yourself than by using handcraft techniques to personalize your services thereby establishing a meaningful, and perhaps long-lasting, connection with your client. By rethinking your approach to design and innovating with your own handcraft techniques you can stand out in the crowd and be the trend-setter you know you are.



11:15 a.m.

**“Top This!!!!” Table Top Celebrations for Weddings and Events**

Featuring Jackie Lacey AIFD, CFD, PFCI

*Sponsored by AIFD Platinum Elite Partner Bloomnet & NAPCO*



Passion has to live in everything you design. Sometimes the consumers’ passion overwhelms the budget concerns. With all the celebrity influence and social media information available to the consumer it takes more passion on the designers part to provide WOW to every tabletop at every event. Let’s

embrace the five senses of sight, sound, smell, taste, and touch as we look at building on one concept to fulfill every budget and WOW every table. Assisting AIFD member designers include Ted Bruehl, Brook Raulerson, Sandy Schroeck, Anthony Swick, and Donald Yim.



12:00 p.m.

**“Strolling the Gardens of Versailles” Luncheon**

Featuring the floral decor of Chris Norwood AIFD, CFD, Kelly Marble AIFD, CFD, and Kevin Coble AIFD, CFD  
*Floral Decor by AIFD Diamond Elite Partner the AIFD Foundation*

This enjoyable lunch will be followed by a live auction of Parisian masks and paintings by members of AIFD. It’s a fundraiser to benefit the AIFD Foundation and it’s coordinated by the incomparable Ron Mulray. Whether you partake in the lunch or not, you won’t want to miss this exciting fashion show. Masks can be worn to the July 2 Leadership Gala. The auction includes one-of-a-kind original works of art created by some of AIFD’s top designers.

2:00 p.m.

**Body Bar Buffet Opens**

Coordinated by Susan Ayala AIFD, CFD, PFCI and SAIFD Student Members

Open until 5:00 p.m. Tuesday, July 2nd, AIFD’s Body Bar Buffet is there for you to use to create your body flowers for the evening’s Leadership Gala. Proceeds from the Body Bar go to support the SAIFD Chapters of AIFD.

**SPECIAL DESIGN CONTEST** – Use provided Fitz Design products to create your body adornment and then enter a contest for the best men’s and lady’s floral (*winners to receive a complimentary Education Only registration to the 2014 National Symposium in Chicago*).

2:15 p.m.

**“Winter Gardens”**

Featuring Brad Schmidt AIFD, CFD

*Sponsored by AIFD Diamond Elite Partner Accent Décor*



A walk through a snowy garden with a fresh morning frost best describes the feel you will experience as designer Brad Schmidt presents a floral wonderland. Winter Gardens will include the use of natural elements in colors and frosty textures that imitate nature, then complemented with just the right amount of glitz and glitter, that together, make for a very festive Holiday program. Happy Holidays and Merry Christmas to All.

3:45 p.m.

*"The Kabuki"*

Featuring Yutaka Jimbo AIFD, CFD  
Sponsored by AIFD Diamond Elite Partner the  
AIFD Foundation



Las Vegas! A place where dreams and mystical fantasies become a virtual reality. Renowned Japanese designer Yutaka Jimbo brings to the AIFD Symposium the mystical and theatrical traditional art of Kabuki as expressed beautifully with flowers. Come and enjoy this magical experience as it comes to life in Vegas. Enjoy the magical powers of flowers as they carry you to another time and leave a lasting impression for the rest of your life.

6:00 p.m.

Diamond Elite Partner, Accent Décor, invites all symposium attendees to an open house at the Las Vegas Market showroom. Enjoy a night of dinner and drinks with Tomas de Bruyne and his designs and a rooftop view of the lights of Vegas. Transportation provided.

## JULY 2 *Tuesday*

7:30 a.m.

Registration Open

7:30 a.m.

Friends and Family Concierge Desk

7:30 a.m.

**Becoming a CFD with a Passion for AIFD**  
Presented by the AIFD Membership Committee  
Learn the pathways you can follow to expand your design education and earn the recognition as a Certified Floral Designer (CFD) and/or an Accredited Member of AIFD. Get motivated to be a part of the Professional Floral Design Evaluation process.



7:30 a.m.

*"You're On In 3, YouTube, 1"*

Time to be a star! Have you ever wanted to learn how to make a YouTube video on how to design flowers? Have you ever wondered the dos and don'ts of making a video? Come to this presentation by Professional Floral Communicators - International (PFCI). Here you will learn how to produce a YouTube video, make it educational and practical, upload it, as well as promote it. This is a can't miss segment to help bring your business into the 21st century. For details, contact PFCI at the Society of American Florists at (800) 336-4743; PFCI@safnow.org or visit [www.safnow.org/pfci](http://www.safnow.org/pfci). *This program is not*

*included with Symposium registration. PFCI member fee: Complimentary. Program fee: \$50 before June 19; \$75 after.*

9:00 a.m.

*"Savage Botanicals"*

Featuring Joyce Mason-Monheim AIFD, CFD, PFCI  
And Arizona's Finest Female AIFD Floral Artists  
Sponsored by AIFD Silver Elite Partner Baisch & Skinner



Open the day with a dynamic runway program featuring permanent floral botanical contour fashion inspired by the late Alexander McQueen who is known for showing emotional power and raw energy, as well as the romantic, thus creating a clash between floral and fashion. Integral to the McQueen

culture is the juxtaposition between contrasting elements: fragility and strength, tradition and modernity, fluidity and severity. Permanent botanicals have never been so inspiring! Joining our featured designer will be AIFD members: Melanie Burnett, Gail Chronister, Katherine Davies, Cathy Grim, Diane Gonzalez, Ikuko Hashimoto, Patti Klawans, Sharon Kantor, Claire Ortloff, and Ann Peckham.

10:45 a.m.

*"Wedding Trends for the Future"*

Featuring Sharon Sacks  
Sponsored by the AIFD Diamond and Platinum  
Elite Partners



Master special events planner Sharon Sacks shares her exciting look at the trends that she expects more than ever can be encapsulated in two words: "personal touches". Sharon and AIFD invite you to take a journey as she shares her experiences in setting the benchmark for trends of this year!

Assisting Sharon will be five floral designers who are being inducted into AIFD. Special book signing to follow.

11:30 a.m.

Lunch on Your Own

1:00 p.m.

*"Illusion"*

Featuring Julie Reed AIFD, CFD  
Sponsored by AIFD Gold Elite Partner Mayesh  
Wholesale Florist



Come see the Magic. Feel the Passion and enjoy the Illusion for each and every event as designer Julie Reed molds the Passion, the knowledge, her clients' needs, budget, venue restrictions, assets and flaws to produce the final wow factor.

2:30 p.m.

*"Love and Passion - Jewel of the Aisle"*

Featuring Gerry Toh AIFD, CFD  
Sponsored by AIFD Platinum Elite Partner Teleflora  
and Diamond Elite Partner Smithers-Oasis



Let your passion for design be set free as master producer Gerry Toh brings you a floral presentation of the wedding focusing on the bouquet created with romantic yet cutting edge artistry. The principle player in the wedding is the bride and her principle emphasis is on the bouquet. The aisle is the main stage as the bride walks toward the altar; her bouquet pressed forward with her is the crowning jewel of this scene - the jewel of the aisle.

3:30 p.m.

*"Transition - Transformation" - Chicago 2014*

Featuring Frank Feysa AIFD, CFD and North Central Regional Chapter AIFD

6:30 p.m.

*Gala Cocktail Reception*



7:15 p.m. - 11:00 p.m.

*"Boule de masque dans Versailles" Leadership Gala Masked Ball in Versailles*

(Black tie, ball gown and floral masks preferred)  
Floral Decor Karyn Brooke AIFD, CFD and James Miller AIFD, CFD  
Sponsored by Diamond Elite Partner Fitz Design and featuring the flowers of Gold Elite Partner Queens/Benchmark Flowers with linens provided by Connie Duglin Specialty Linens.



Join us for an evening of French cuisine as we celebrate the golden age of style and design. Let us entertain you as we honor our AIFD President, Ann Jordan, for her leadership role in AIFD as well as the other AIFD Leaders for their hard work and dedication. Back by popular demand, DJ Cory will rock the night! Period fashion inspired floral masks are encouraged but not required. (IMPORTANT - Remember: pre-seating assignments required for this event. For details, see "Dinner Seating" information on the registration form.)



11:00 p.m. - 1:00 a.m.

*Transforming the Night - Hospitality Reception*  
Hosted by AIFD's North Central Regional Chapter



**JULY 3** *Wednesday*

9:00 a.m. - 3:00 p.m.

*"Believe In Your Passion"*

**Special AIFD Foundation Post-Symposium 2-Part Workshop**  
Featuring Tomas De Bruyne and Araik Galstyan  
(limited reservations accepted - additional fees required)



Internationally acclaimed floral design artists Tomas De Bruyne and Araik Galstyan will each be featured for a two hour presentation (Tomas 9-11 a.m. and Araik 1-3 p.m. -- there will be an "on your own lunch" from 11-1) that will benefit the AIFD Education Foundation.



They will demonstrate their latest techniques and examples of putting the passion back into your designs. You must have a General or Premium Symposium registration to qualify for this class. The tuition is \$149 for both presentations or \$99 for only one session.



**\$\$\$ Win, Win, Win! \$\$\$**

After all, it is Las Vegas, so let's have some fun, too. Everyone who has a Premium or General Registration to Symposium and who is a registered guest of the Paris Hotel for at least four nights will be automatically eligible to win a couple of fantastic prizes including a Premium Registration to attend the 2014 National Symposium or two tickets to Jersey Boys or \$100 of gaming chips for the Paris Casino.

*Family Concierge Desk*

We have a dedicated team of volunteer members who will be onsite to help you learn more about Las Vegas restaurants, spectacular shows and more. Plus, they will be coordinating small group tours to the wonderful floral displays in the renowned Bellagio Hotel.



## HOTEL RESERVATIONS



The AIFD 2013 National Symposium “*Passion*” will take place in the luxurious Paris Hotel located in the center of the Las Vegas Strip. All activities will be held in the hotel. AIFD has secured a limited room block at the hotel at the fantastic rate of only \$135 per night (single or double occupancy) plus taxes for those registered to attend “*Passion*.”

To make your reservation – and do it soon – call the hotel Reservation Center at 877-603-4389.

You must reference AIFD Annual National Symposium (Group Code =

SPAFD3) to get the favorable AIFD rate. You can also make your reservation online. Reservations must be made by June 1, 2013 to be assured you receive the AIFD rate.

## DINNER SEATING

To assist you in being able to sit with your friends, table seating for AIFD’s two wonderful dinner events is coordinated through an assignment of seats prior to each event. Upon check-in with the AIFD Symposium Registration Desk in Las Vegas, guests who registered for one or both dinners will receive a ticket for the respective events to which they have registered. These tickets MUST be turned in to the table-seating coordinator at the AIFD Registration Desk in order for a seat at a specific table to be assigned. Guests who wish to sit with friends, etc., need to collect all tickets before turning them in for table assignment. Tables cannot be held without tickets. If you know that you want to sit with certain friends or family for either dinner, be sure to coordinate the collection of tickets in advance. All tickets must be returned for table assignment by noon on the day of the dinner event. Otherwise AIFD cannot guarantee a seat for you, even if you have purchased a ticket. No refunds will be given.

## HOW TO GET THERE

Getting to the Paris Las Vegas Hotel is easy. If flying (book your flights now to avoid July 4th holiday traffic), a cab is the best way (\$15-\$20). You can also take a shuttle for only \$7 one-way (Connect: Terminal 1 – Door 8, Terminal 3 – Door 1 & 2 or Southwest – Baggage Claim). If you’re driving in, believe it or not, you’ve found your first win in Vegas – No Charge (Only Regular Cars, Trucks or Vans; Nothing oversized).

## SYMPOSIUM ATTIRE

“*Passion*” will present to you the hottest ideas in floral design, but *Passion* also means it’s hot in Las Vegas in July, so dress appropriately. Remember, too, that the hotel and convention center are air conditioned. Proper attire for most Symposium programs is “comfortable business casual.” There are several events, however, where other clothing is more appropriate. Suggested attire for the Awards/Induction Dinner (June 30th) is cocktail dress and coat & tie. Suggested attire for the elegant Leadership Gala (July 2nd) is black tie, evening gown, and floral masks.

## ADVANCE AND ON-SITE REGISTRATION

The programs lined up for *PASSION* are truly sensational and an early registration sell-out is possible. Be sure to register early! Advance registrations will close June 15 and must be received with proper payment in the AIFD office by that date.

On site registrations (if available) will open at 8:00 a.m. on Thursday, June 27 in the Paris Hotel Las Vegas. No checks will be accepted for on-site registrations; cash or approved credit cards only.

Important: priority to meal function registrations will be given to those with Premium or General Registrations.

## SPECIAL REGISTRATION OPTIONS

AIFD highly recommends the Premium Registration as it is the greatest value. This includes all programs, seminars (except for those indicated otherwise), and meal functions. However, there are other options designed to fit everyone’s budget and time restrictions. A General Registration includes all 6/29 to 7/2 sessions, the opening reception and Partners Expo. Or, you may opt for a Single Day Registration and view only the programs and activities of the day(s) of your choice.

## WANT TO VOLUNTEER?

Symposium is a major event that would be impossible to stage without the help of hundreds of volunteers. For many attendees, the time spent working as a volunteer is one of the most rewarding parts of their Symposium experience. If you’d like to volunteer, we’d love to have you. You do, however, need to be registered as a Premium or General attendee of Symposium in order to volunteer. If you are interested in volunteering, please contact Bev Ireland AIFD, CFD at 619-588-2377 or bev@jasminecreek.sdcoxmail.com



# 2013 NATIONAL SYMPOSIUM



Presented by the  
American Institute of Floral Designers  
and the AIFD Foundation

## REGISTRATION

### DINNER SEATING

#### Important

To assist you in being able to sit with your friends, table seating for AIFD's two gala dinner events is coordinated through an assignment of seats prior to each event. Help us help you enjoy these events. Please be sure to read "Dinner Seating" on the previous page.

#### General Registration (No Meals)\*

	Before May 15	May 15 - June 15	After June 15
AIFD Members	\$499	\$525	\$550
Non Members	\$549	\$575	\$600

#### Premium Registration\*\*

	Before May 15	May 15 - June 15	After June 15
AIFD Members	\$795	\$825	\$850
Non Members	\$850	\$875	\$900

#### Single Day Education Only (No Meals)

	Before May 15	May 15 - June 15	After June 15
	\$225	\$250	\$250

#### Saturday Special (Two Programs and the Expo)

	Before May 15	May 15 - June 15	After June 15
	\$125	\$125	\$150

#### Dinner Only (Each Dinner)

	Before May 15	May 15 - June 15	After June 15
	\$125	\$150	\$150

#### Lunch Only (Each Lunch)

	Before May 15	May 15 - June 15	After June 15
	\$75	\$85	\$95

#### Foundation Workshop "Believe in Your Passion"\*\*\*

One Session \$99 Both Sessions \$149

#### \*General Registration

Includes all 6/29 to 7/2 education sessions, opening reception and Partners Expo. Does not include July 3 Foundation Workshop or the PFCI Program.

#### \*\*Premium Registration

Includes all education sessions, seminars, two lunches, two dinners, and opening reception. Does not include July 3 Foundation Workshop or the PFCI Program.

#### \*\*\*Foundation Workshop "Believe in Your Passion"

Must have a General or Premium registration to attend.

Direct all inquiries and registrations to:

AIFD

720 Light Street • Baltimore, MD 21230

Phone: (410) 752-3318 • Fax: (410) 752-8295

E-mail: AIFD@assnhqtrs.com

Register Online – [www.aifd.org](http://www.aifd.org)

Name \_\_\_\_\_

Business \_\_\_\_\_

Day Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

First Name for Badge \_\_\_\_\_

First AIFD Symposium Attended?  Yes  No

Please register me for:

General Registration \_\_\_\_\_

Premium Registration \_\_\_\_\_

Individual Days \_\_\_\_\_

Saturday, June 29 (\$125) \_\_\_\_\_

Sunday, June 30 \_\_\_\_\_

Monday, July 1 \_\_\_\_\_

Tuesday, July 2 \_\_\_\_\_

Individual Meals/Events: (Check appropriately) \_\_\_\_\_

Sunday, June 30 Lunch (*Pulse of Paradise*) \_\_\_\_\_

Sunday, June 30 Awards/Induction Dinner \_\_\_\_\_

Monday, July 1 Lunch \_\_\_\_\_

(*Strolling the Gardens of Versailles*) \_\_\_\_\_

Tuesday, July 2 Leadership Gala Dinner \_\_\_\_\_

Wednesday, July 3 Foundation Workshop \_\_\_\_\_

"Believe In Your Passion" workshop \_\_\_\_\_

One Session (\$99) \_\_\_\_\_

Both Sessions (\$149) \_\_\_\_\_

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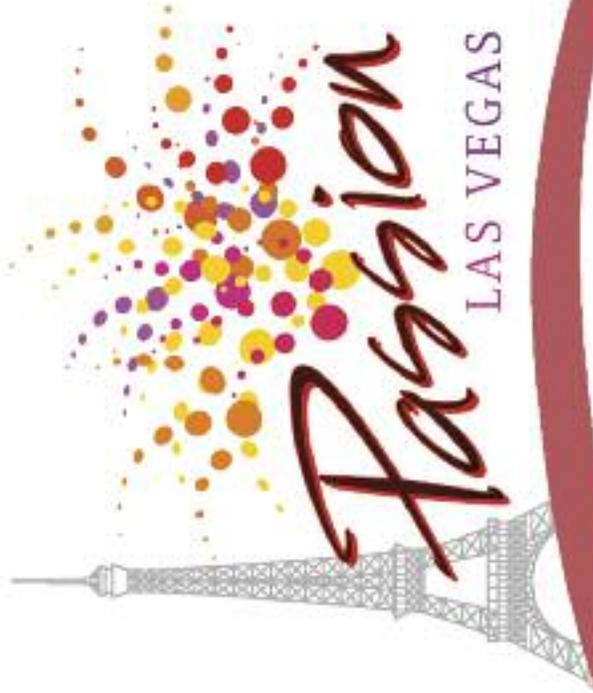
#### Cancellation Policy

Full refund if canceled by May 15th. A \$100.00 charge will be applied to any cancellations between May 15th and June 15th. There will be no refunds made after June 15th.



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