

**School Name: Benz School of Floral Design**

**Course Name:** Certification Preparation...Are Your Ready for PFDE?

**Date(s) of course:** April 12-13, 2014 (9:00am – 5:00pm)

**Location:** Texas A&M University, College Station, TX

**Specific link to register for course/find more details:** <http://aggie-horticulture.tamu.edu/benz-school/>

**Contact for Questions or to register:** Ann Boney [a-boney@tamu.edu](mailto:a-boney@tamu.edu)

**Other Important Details:**

Topics/activities include:

- hands-on practice of formal linear, parallel, and vegetative design styles
- deciding what design(s) would be best for a successful certification assessment
- what are the steps to becoming an AIFD member
- hands-on practice of design techniques for bridal work
- a timed design evaluation with written critique as preparation for the Professional Floral Designer Evaluation (PFDE)

**School Name: Floral Design Institute**

**Course Name:** Designing for Competition and Evaluation

**Date(s) of course:** February 19, 20 & 21, 2014 | 8:30AM - 5:00PM

**Location:** Floral Design Institute | 1500 NW 18th Avenue #109 | Portland, OR 97209

**Specific link to register for course/find more details:**

<http://www.floraldesigninstitute.com/page002.03.00.04.htm>

**Contact for Questions or to register:**

Leanne Kesler AIFD PFCI | 800-819-8089

[Leanne@FloralDesignInstitute.com](mailto:Leanne@FloralDesignInstitute.com)

**Other Important Details:**

Floral Designing in competition is a bit like running a marathon. Anyone who is in reasonable physical condition can run. But, to successfully run a full marathon requires explicit training and practice. Trying to run a marathon without preparation can be a discouraging and bitter experience. Designing for Competition and Evaluation is your training program. It will not guarantee that you will “win the race”, but this program will fully prepare you to “run a good race”. Please note that this is an advanced program.

**School Name: Koehler & Dramm’s Institute of Floristry**

**Course Name:** *Floristry 3*

**Date(s) of course:** May 12-16, 2014

**Location** 2407 East Hennepin Avenue, Minneapolis, MN 55413

**Specific link to register for course/find more details:** <http://www.institutefloristry.com/wordpress/>

**Contact for Questions or to register:** Cheryl at 612-362-3133

**Other Important Details:** We are celebrating our school’s 25<sup>th</sup> anniversary!

## School Name: Floriology Institute

**Course Name:** Competition & Certification and Portfolio

**Date(s) of course:** June 1-5, 2014

**Location:** Floriology Institute, 7800 Bayberry Road, Jacksonville FL 32256

**Specific link to register for course/more details:** <http://www.mybloomnet.net/floriologyinstitute.html>

**Contact for Questions or to register:** Nicole Romanelli, Industry Relations & Education Manager, 516-237-7973, email: [ngandini@bloomnet.net](mailto:ngandini@bloomnet.net)

**Other Important Details:** Your complete study guide to competition design and preparing for testing. This course is designed to assist individuals that have a strong desire to seek certification at the state or national level or have a desire to strengthen their knowledge of competition design for state and national participation. Each student will participate in a trial design evaluation process and have their designs evaluated by accredited members of AIFD. A full evaluation of the designs will be presented with explanation and redesign opportunity for a full scope of areas in need of improvement.

## School Name: SO CA School of Floral Design

**Course Name:** Design For Excellence

**Date:** May 16-17, 2014

**Location:** 843 S. State College Blvd. | Anaheim, CA 92806

**Specific link to register for Advanced Floral Designer course/find more details:**

<http://www.philrulloda.com/school/advanced-floral-designer.html>

**Contact for questions or to register:**

Phil Rulloda AAF, AIFD, CFD, PFCI Or Mary Rimmer AIFD, CFD, CCF

**Other Important Details:**

AFID PFDE Testing Primer

\*Pre-requisite and to register: qualify directly with Phil call 1-714-776-7445

Course Length: 2 Days - Maximum Enrollment: 16 students - Instruction is conducted on a full-time basis for 2 consecutive days, 9:00 am - 4:30 pm

Registration Fee (minimum non-refundable deposit) \$200.00

Tuition Cost 395.00

Maximum total cost for course.\* \$595.00

\*Tools and books are for purchase on the first day of class.

## School Name: Teleflora Education Center

**Course Name:** Testing, Testing... 1, 2, 3. A Primer on the Principles and Elements of Design

**Date(s) of course:** March 16-19, 2014

**Location:** Teleflora Education Center, Oklahoma City, OK

**Specific link to register for course/find more details:** [www.myteleflora.com/2014testing.aspx](http://www.myteleflora.com/2014testing.aspx)

**Contact for Questions or to register:** To register directly with the education center call Chris at 405-440-6234

**Other Important Details:** Tuition includes all class materials, plus lunch each day and a special class dinner on Tuesday Evening. Discounted hotel rooms are available. Instructor: Kevin Ylvisaker AIFD PFCI

**School Name: Yola Guz AIFD, School of Floral Design**

**Course Name:** AIFD CERTIFICATION Preparatory Course

**Dates:** (2 Options) April - 25,26,27 or May - 24,25,26

**Location:** 7160 NW 50 Street - Miami, Florida 33166

**Link for More Details:** [www.yolaguz.com](http://www.yolaguz.com)

**Contact:** Ruben Consa AIFD, Director - Tel. 305-504-1061

**Other Important Details:** Classes are offered in both English and Spanish. School is located 10 minutes away from the Miami Airport and there are many choices for Hotel accommodations. International Classes can be arranged and both Yola Guz and Ruben Consa will travel to the destination if a group of at least 10 participants can be organized.