



Accents

A Newsletter for Southern Regional Chapter AIFD

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Letter from our President

Dear Fellow Florist,

My sincere appreciation and thanks to the board for your services, as well as, to the Southern Chapter for allowing me to serve as your president over the past year. It has been a humbling experience and an honor to lead

such a great organization and thank you to all of you who have served before me for your guidance in this endeavor.

Many thanks to Carol Inskip AIFD CFD, Tim Lawing AIFD CFD and Janet Frye AIFD CFD for all of your social media efforts to promote southern chapter. For all of you who have taken on extra tasks to help put AIFD and the southern chapter in the forefront I thank you as well- a special thank you to Carol Dowd AIFD CFD for all of her efforts with Art In Bloom which was most successful and an event that I support and hope continues for years to come. Thank you to all of the students that took part in our southern conference and congratulations to all of them not only for the competition winners but being involved with our organization. Southern Chapter Conference "Botanical Bliss" was a wonderful success thanks to the hard work of Kevin Hinton AIFD CFD and Mandy Majerick AIFD CFD. Attendance was low but the conference was most enjoyable and educational. My sincere thanks to Kevin Coble AIFD CFD for the beautiful room he designed for my president's dinner, as always his work was over the top. We have 10 new inductees from the southern region and I congratulate them and wish them continued success in their careers.

Southern Conference 2016 will be held in Louisville, Ky. and this will be our last scheduled conference for the southern chapter, so please watch for information to attend and sign up to help make it a success.

I thank you again for all of your support, efforts and encouragement and I know that your new President Robyn Arnold AIFD CFD will serve the position well and continue to lead the southern chapter to greater things for the future.

Sincerely,

*Russ Barley AIFD CFD AAF FSMD
President-Southern Chapter AIFD*

Blissful Botanicals at Southern Conference

Many thanks to Mandy Majerick AIFD and Kevin Hinton AIFD for chairing Southern Conference in Birmingham. The conference was inspirational and informative. Michael Derouin AIFD presented interesting ideas and mechanics for corporate clientele, Jody Duncan AIFD did a jam up job on branding your company to stand out from the competition. Stacy Carlton AIFD presented wedding designs that were on target for today's brides and Jay Schwanke AIFD gave a remarkable presentation on flowers for the trendy farm to table phenomenon.

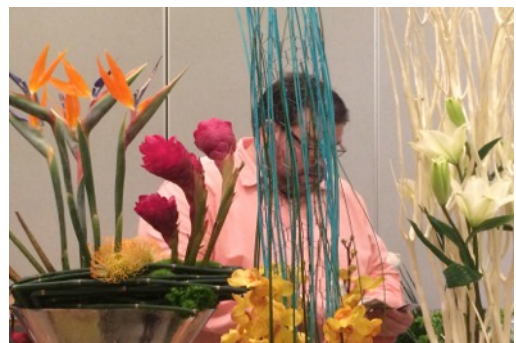
Thanks to all who attended, we missed those of you could not attend, and look forward to seeing you at our final conference in Lexington, KY. Details to follow in the next newsletter.



*Preserved Flower Wall
Design by Stacy Carlton AIFD*



Jody Duncan AIFD's "little red bud vase!"



Michael Derouin AIFD on stage with cuttina edae corporate flowers



Design by Stacy Carlton AIFD



*President's Dinner
Design by Kevin Coble AIFD*



*Conference Luncheon
Design by Mississippi State students
and Jay Schwanke AIFD*



*Blooms Over delivered flowers to residents at
Mount Royal Towers Nursing Home*

Congratulations!

Welcome to our new Southern Chapter AIFD members!

Inductees 2015

Eileen Cheng CFD – FL
Barry Cowart CFD – SC
Darenda Darnell-Garbarz CFD – FL
Kate (Kyung) Han CFD – VA
Anglea Phillips Head CFD GMF – GA
Jackie Smith Johns CFD – AL
Paul Thomas Latham CFD – KY
Connie Ann LeBlanc CFD LMF – LA
Jessica Morris CFD – AL
Paul Ponn CFD – SC

New CFD 2015

Kimberly Carpenter CFD – TN
Amanda Marie Ferguson CFD – TN
Barbara H. Leshyn CFD – VA
Jenny H. Park CFD – VA
Misha Park CFD – MD

Congratulations to our newly Certified Evaluator/Judges:

Carol Inskeep AIFD CFD-MD
Marcela Lopez-Villejo AIFD CFD-Costa Rico
Jenny Naylor AIFD CFD-GA
Adrienne Shaffer Summers AIFD CFD-MD
Michael Whaley AFID CFD-NC

Art and Flowers in NC

Kudos to Carol Dowd AIFD for promoting the work of Southern Chapter AIFD members at the North Carolina Museum of Art's highly successful Festival of Art and Flowers in March. The event anticipated attendance at 700 but had well over 1000 attendees over the four-day event. The programs presented by Southern Chapter AIFD members had over 400 attendees.



Nine AIFD members and several members of the NC State Floral Association created floral interpretations from the museum's permanent collection of art. The exhibits generated much interest from attendees and the media. Several members of the team were featured on the local evening news and in the local papers.

Hitomi Gilliam AIFD presented a brilliant program on Asian influence on Western floral design. Kyoko Petersen AIFD followed up with a demonstration of Ikebana (Japanese Floral Design) of both classical and contemporary works from the Ikenobo School. The following day, Nelson Simpson AIFD and Carol Dowd AIFD wowed the audience with more tabletop designs than could fit on the stage. Stephanie Garret AIFD and Jody McLeod AIFD presented the final program on spring inspired floral art.

The museum plans to make this an annual event and has asked AIFD Southern Chapter to continue to participate.



Save the date: April 7-10, 2016

If you are interested in participating, please contact Carol Dowd AIFD at carollastop@yahoo.com

Students at Southern Conference

I would like to thank all the students from Mississippi State University for their participation in this years student competition. We had 6 students; they were Kalie Dunlap, Mary Frances Bennett, Jena Koren, Camille Tedder, Renee Wright and Callie Martin, we also had with them Jessie Zhiao.

The **overall winners** of the Southern Chapter Student Competition were:

1st Place: Kalie Dunlap
2nd Place: Camille Tedder
3rd Place: Jena Koren

The winner of the **Peoples Choice Award** was Camille Tedder

Arrangement Category winners were:

1st Place: Kalie Dunlap
2nd Place: Renee Wright
3rd Place: Mary Frances Bennett

Bridal Category winners were:

1st Place: Kalie Dunlap
2nd Place: Camille Tedder
3rd Place: CallieMartin

Duplication Category winners were:

1st Place: Camille Tedder
2nd Place: Kalie Dunlap
3rd Place: Jena Koren

Body Flowers Category winners were:

1st Place: Jena Koren
2nd Place: Kalie Dunlap
3rd Place: Camille Tedder

We look forward to seeing them again at National to compete in the National Student Competition.

Update from Mississippi State University

Jim DelPrince had taken a faculty posititon at MSU Coastal Research & Extension Center in Biloxi. A new faculty member will be hired by the fall semester for Mississippi State University. Jim begins his new job on 7/1/15. We want to take this opportunity to wish Jim good luck and we look forward to seeing him again soon in the near future.

50th Club Update

50 at \$500
+ 500 at \$50
= \$50,000 in celebration of AIFD's 50th Anniversary

In the last issue of Accents, we reported on the AIFD Foundation's current fundraising effort to support its mission to promote floral education. Southern Chapter was the first chapter to step up the \$500 challenge and become 50th Club member at that level. To date, the fund has raised \$13,450.00 with all the regions donating at the \$500 level. The foundation hopes to raise the rest at symposium. The interest on the monies would be used to fund education at regional events. Each region may apply for a grant of up to 500.00 per year for educational purposes.

The board would love to see a strong Southern Chapter showing for this fundraising effort and encourages everyone to contribute as they are able.

For more information or to join the Club, visit the AIFD Foundation website at www.aifdfoundation.org or contact Lona at 480-358-1791 or Lchristoffers@assoc-mgmt.com.

Floral Tip

The floral tip for this issue of Accents is from David Powers AIFD

Phaleonopsis orchids

Have you ever received phaleonopsis orchids and the flowers are weak and droopy? I sure have and now I know the best and correct way to revive them. Simply cut one inch off the bottom of the stem and place in very hot water. Within hours they will perk up and be turgid as if they were still on the plant. My test orchid lasted 2 weeks. Try this tip as well as letting your supplier know of their condition upon arrival. Let your supplier know you will be trying this technique so they also will be aware. Happy Flowering!!!

Accents is always looking for tips to share with Southern members and friends. If you have a favorite tool, a good online resource, time-saving business practice, care and handling tips, or any other helpful advice, please submit it to Terry@Floral-Innovations.com.

Southern Chapter Board of Directors

President: Russ Barley AIFD
President-Elect: Robyn Arnold AIFD

Vice President: Randy Wooten AIFD
Secretary: Kevin Hinton AIFD
Treasurer: Carol Inskeep AIFD
Past President: Sylvia Bird AIFD

Southern Board
Representative: David Shover AIFD

Roger Dennis AIFD Liaison

Directors - 2015
Terry Godfrey AIFD
Christopher Branham AIFD
Sharon Ivey AIFD

Directors - 2016
Sue Bain AIFD
Sherry Moon AIFD
Kevin Coble AIFD

Directors - 2017
Adrienne Summers AIFD
Carol Dowd AIFD
Tim Lawing AIFD