



Returning by Popular Demand! AIFD Hands-On Design Classes

Additional Tuition Required



The AIFD National Symposium again brings you amazing hands-on learning experiences. Designed for everyone, these interactive sessions are especially great for those seeking to gain more experience or perhaps looking to become CFD® or AIFD.

Classes are underwritten and supported by AIFD Elite Partners



About these AIFD Classes:

- These dynamic 90-minute classes combine lecture/demonstration and hands-on application. Taught by leading floral artists, they have been especially created just for the AIFD audience.
- Pre-registration encouraged. Please pre-select course(s) and time.
- Participants receive a certificate upon completion of each course.
- Flowers and materials are included in the cost of the class. Bring your own tools (knife, scissors, wire cutters, etc).
- The classes DO NOT overlap the main stage programs of Symposium. You can attend the classes and attend Symposium.
- Each of the 4 design subjects will be repeated 3 times. Registration is on a first come- first serve basis.
- Class sizes are limited to 30 people to ensure a quality experience.
- Cost to attend one class is \$69 for Symposium registered attendees, and \$129 for those not registered for Symposium.
- Stand-by seating may be available on site if capacity allows.

AIFD Hands-On Class #100

Subject: Balance

Title: "Balance in Design...the Key to Success"

Instructor: Carol Caggiano AIFD, PFCI, CFD



Balance is necessary for an arrangement to be both pleasing and functional, yet there are many aspects of balance to be considered. Learning to achieve balance physically, visually, symmetrically or asymmetrically can be challenging but is a fundamental and essential principle of floral design. In this exceptional

class, our nationally acclaimed instructor will help teach you many ways to create balance in your designs and increase the perfection and appeal your work needs to be successful & sellable. *(Supported through a grant from AIFD Platinum Elite Partner Syndicate Sales)*

AIFD Hands-On Class #200

Subject: Bridal Bouquets

Title: "Trend Forward: Tips and Tricks for Trendy Brides"

Instructor: Beth O'Reilly AIFD, CFD



Polish your bridal bouquet skills in this fun and challenging workshop that will take your designs to the next level. Join our award-winning instructor as she showcases several trending styles of bouquets, from the unstructured lush and lavish bouquet to the more deliberate and precise deconstructed composition. Participants will learn how to pair basic bouquet mechanics with impressive techniques such as composite and armature enhancement that will culminate in the creation of one unique and trendy bridal bouquet. Receive one on one coaching and open your mind to new concepts that will boost your confidence and skills while discovering "Inspiration" to add that unexpected and signature element to your bridal work that will set your designs apart from the competition.

AIFD Hands-On Class # 300

Subject: Wire-Work

Title: "Inspiring Wonders"

Instructor: Deb Schwarze AIFD, CFD



Decorative wire-work has become a popular staple in floral design. Couture wire-work can elevate a beautiful floral arrangement into a magnificent and memorable one. This class will assist you in learning the techniques and tricks to creating great wire pieces that really put your personal mark on all your work. You will learn that with some basic tools, decorative wire, beads, and crystals, you can create one-of-a-kind eclectic accents to compliment your floral designs, wedding work, and specialty arrangements. Learn lots of great ideas as well as create some of your own to take with.

AIFD Hands-On Class #400

Subject: Armatures

Title: "A Key to Wow!"

Instructor: Frank Feysa AIFD, PFCI, CFD



An armature is a key to a stunning arrangement adding artistic flair and panache to any design. Acclaimed designer Frank Feysa will help you learn tips and techniques for creating exciting armatures that use natural and man-made materials as well as wire. By the end of this dynamic class, each participant will be challenged to bring their inspirational talents to bear as they create an armature using these techniques.