



In an exciting move, AIFD is extending to all its Education Partners the opportunity to offer your students the AIFD nationally recognized Certified Floral Designer (CFD®) designation!

How Can you Benefit?

As an AIFD Education Partner, AIFD believes that your school offers quality floral design education worthy of the acclaimed CFD designation. To be able to offer your students the opportunity to be granted the professional status as a Certified Floral Designer (CFD), you simply need to agree to do two things:

- 1) Agree that each of your students be required to purchase and use *The AIFD Guide to Floral Design* as one of your teaching tools (AIFD sells these at a bulk rate to its education providers); and
- 2) Once your students complete the required courses and hands-on evaluation that you already provide at your school, and you deem their work worthy of the CFD designation, simply send their names and contact information to AIFD.

That's it! AIFD will then send your students a letter congratulating them on the completion of your education courses and inviting them to become a CFD.

What happens once our students names are submitted to AIFD?

To accept the invitation students must:

- Return the CFD application with a \$124 certification fee to AIFD (fee includes re-certification fees through the following June!); and
- Pass an online test based off of *The AIFD Guide to Floral Design*, with an 80% or higher, within two weeks of receiving access. They have two chances to do so.

Your Students will then be awarded the nationally recognized CFD (Certified Floral Designer) designation and will be sent:

- a CFD pin
- a CFD certificate, and
- Be listed in both the AIFD online and printed directories, and
- Receive a one-time \$250 discount should they wish to pursue their AIFD Accreditation and participate in a future AIFD Professional Floral Design Evaluation (PFDE).

Once recognized, CFDs will pay an annual re-certification fee of \$174 (or just \$124 if paid by May 1 each year). They must also meet the continuing education requirement of 25 CEU's every three years.

When does this start?

AIFD is excited to invite any of your students who enroll AFTER July 1, 2016 to pursue the CFD honor. Remember, they must complete and pass the entire course load and your version of your final design evaluation/test in order for you to submit their contact information to AIFD for their CFD invitation.

What about my prior students? Can they be “grandfathered” in?

While AIFD will not offer this invitation to all prior students, we will offer it to students who took the appropriate courses at your institution in the years 2015 and 2016 and who have purchased the *AIFD Guide to Floral Design*.

How does my school get started?

1. Continue to pay your Education Partner dues.
2. Be sure all of your enrolled students have purchased and are using *The AIFD Guide to Floral Design*. (You can help your students save money by buying cases of eight (8) books for just \$300 on the AIFD website.)
3. Be sure you are teaching to the AIFD PFDE Objectives that you agreed to when being approved as an AIFD Education Partner.
4. When students have successfully passed your courses and had their design work successfully evaluated by you, use the attached submission form and send their contact information to AIFD.

Any questions can be directed to AIFD at 443-966-3850 or info@aifd.org. We hope you take advantage of this wonderful opportunity!