



# Accents

a newsletter for regional  
southern chapter



Spring  
2019

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**Carol Inskeep AIFD and Michael Whaley AIFD created, on behalf of Southern Chapter, a large platform piece for Art in Bloom at the North Carolina Museum of Art in Raleigh.** *Read more about it on page 3*

# Letter from our President



Hi Fellow Southern Chapter Members!

It is hard to believe that my year as President of Southern Chapter is almost over! However, it is not hard to believe that there are many exciting things in the works for next year and the next:

Look for opportunities to “play in the woods” in Maryland -March 2020.

Art in Bloom experience in Raleigh NC-March 2020, to name a couple.

And of course with symposium being right around the corner, many more chances to have floral family fellowship.

In Vegas, our own board member, David Powers AIFD will be presenting a main stage program on Wednesday July 10. Don't miss this one!!!

The board is excited to welcome the inductees into Southern and look forward to pinning you into the Southern family at our Membership meeting on July 6 at 3pm in Vegas!

I want to thank the board for all their support and hard work throughout the year.

If anyone would like to become more involved with the Southern Chapter or AIFD as a whole, please feel free to reach out to me or any board member.

Look forward to see you all at Symposium!

Florally,

Carol Inskeep AIFD  
Southern Chapter President



We had such a great time at Art in Bloom!

The Show was a great success and Southern Chapter was involved in 3 facets of the weekend. Susan Bain AIFD, Robin Weir AIFD, Terry Godfrey AIFD and Carol Dowd AIFD, did pedestal art depictions. Each did a stellar job and Carol Dowd AIFD won the prestigious Director's Choice Award!



Carol Inskeep AIFD and Michael Whaley AIFD, created on behalf of Southern Chapter, a large platform display that was one of 7 major pieces. On hand to assist in set up were Robin Weir AIFD and Susan Bain AIFD.



On Saturday, we presented a program in the auditorium titled *Inspiration to Expression*. Michael Whaley AIFD, Sherene Tan AIFD, Aisha Crivens AIFD, Marcela López-Vallejo AIFD, Stephanie Garrett AIFD, Carol Dowd AIFD and Tammy Yow-Russell AIFD interpreted music, emotions, wine, heritage and

quotes. They discussed their theory through a series of questions posed by Carol Inskeep AIFD, who acted as moderator.

It was so interesting and everyone did an amazing job. Carol Inskeep AIFD acted as stage manager with Terry Godfrey AIFD (who was also the production manager). Robin Weir AIFD, Susan Bain AIFD and Sylvia Bird AIFD were the production assistants. Jim Malone, Susan's husband, did a fantastic job creating slide shows set to music for a 20 minute pre-show presentation as well as 60 second introductions for each floral







artist. He coordinated with Kevin, the AV guy from the museum. As always, we are grateful to Laura Finan, museum coordinator, for her hard work and cooperation with AIFD Southern Chapter.

Other highlights include the attendance of the pre-show gala and viewing by Frank Feysa, AIFD President, who took the time to fly in to support us during an incredibly busy time for him.

On Sunday, we had a Southern Chapter board meeting at the museum. Five of us rented a great house where on one evening nine of us stayed. We were able to work in the garage, have meals together and laugh a lot!

Hopefully we will continue the tradition for years to come.



If you are interested in participating in 2020, please contact Terry Godfrey AIFD.

## Mentors needed to assist PFDE Candidates



Last year in her President's address to Southern Chapter, Carol Inskeep AIFD, talked about students being the "Focal Point" for our chapter and one of the most important Principles we can work on as a region. "Students" is a very broad term that covers everything from hobbyists to professional florists, SAIFD chapter members to those considering a mid-life career change, and everything in-between. There are many avenues for floral design education from a wide variety of sources these days -- some better than others. AIFD is uniquely suited to work with one subset of the "student" population, namely those that are interested in becoming AIFD or CFD.



Over the past couple of years, the board has made a point to reach out to all of our PFDE candidates to find out if they would like a mentor to help them prepare for the exam. We then try to pair the candidates with an AIFD member relatively close by. We have a very large region and are looking for members that are willing to work with candidates as they prepare for the exam.

Assisting candidates can be whatever works for both the AIFD member and the candidate. Many mentors have looked at candidates' work and offered critiques and suggestions for improvement. Some have gone as far as offering mock tests to help the candidates prepare. Mostly we are hoping to provide a human face/voice to encourage the candidate and answer any questions they may have.

Please contact Terry Godfrey AIFD, or any of your Southern Chapter Board members if you are interested in volunteering for this committee to help candidates. We are putting together some guidelines and a list of resources for mentors.





## Florida State Florist Association Annual Convention

Bliss - "The Art Of The Event"

June 7-9, 2019

Mission Inn Resort and Club

Howey-In-The-Hills, FL 34737

<http://www.floridastatefloristsassociation.com>



## North Carolina Florists Association

99th Annual Convention

August 8-11, 2019

Embassy Suites Hilton Raleigh-Durham

Research Triangle

<https://ncsfa.site/convention-2019/>

## Tennessee State Florist Association

2019 Floral Forum Event

Sunday, August 4, 2019

6:00 PM 7:00 PM

<http://www.tennesseeestatefloristsassociation.com>



## Kentucky State Florist Association

Floral Education Program of Kentucky

Beginner's Course: June 8

Kentucky Master Florist Certification Course: June 9 - 13

Georgetown College

More info: <http://www.kyflorists.com>

Convention 2019

Friday, July 26-Sunday, July 28

Holiday Inn Louisville East-Hurstbourne

1325 South Hurstbourne Parkway,  
Louisville, KY 40222



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1325 South Hurstbourne Parkway, Louisville, KY 40222

## Floriology Institute

Certification & Competition

June 9-11, 2019 with Jackie Lacey, AIFD,  
CFD, PFCI

Reinventing Everyday Design  
September 15-17, 2019 with Donald Yim,  
AIFD, CFD, CPFD

Celebrating Life Everyday  
September 29, 2019 - October 03, 2019  
with Jackie Lacey, AIFD, CFD, PFCI

Speak Up  
October 06-08, 2019 with Sharon  
McGukin, AIFD, AAF, PFCI and Jackie  
Lacey, AIFD, CFD, PFCI

<https://floriologyinstitute.com/register-for-courses/>

### **Yola Guz School of Floral Design**

Floral design 1, 2, 3, and 4  
Floral courses for "housewives"  
Permanent botanicals  
Accelerated weekend basic course  
Accelerated weekend intermediate course  
Accelerated weekend advanced 1 course  
Accelerated weekend advanced 2 course  
Wedding & bridal workshop  
Funeral tributes workshop  
More info: <http://yolaguz.com>

### **Anne Arundel Community College, Arnold, MD**

Sympathy Flowers  
June 23, 2019  
10:00 am - 4:30 pm

Floriculture 3: Advanced Floral Design  
July 14, 2019 - August 4, 2019  
12:00 am

Fresh Flower Care and Handling  
July 18, 2019  
12:00 am

Summer Flowers  
July 21, 2019  
12:00 pm - 3:15 pm

Foundations of Floral Design  
July 30, 2019 - August 27, 2019  
6:15 pm - 9:15 pm

Floriculture 2: Intermediate Floral Design  
July 31, 2019 - August 28, 2019  
12:00 am

Wedding: Personal Flowers  
August 10, 2019  
10:00 am - 4:30 pm

Floriculture 3: Lab  
August 11, 2019 - August 18, 2019  
12:00 pm - 3:00 am

Hotel Lobby and Corporate Flowers  
August 13, 2019  
6:15 pm - 9:30 pm

Floriculture 1: Lab  
August 27, 2019 - August 29, 2019  
6:15 pm - 9:15 pm

For more information  
email [ccassidy1@aacc.edu](mailto:ccassidy1@aacc.edu)



# Save the Date



# Save the Date



The President and Board Members of Southern Chapter of AIFD would like to invite all present and future members to our **Annual Southern Chapter meeting** in Las Vegas on July 6 at 3:00.

Please join us and get to meet new friends, reunite and learn about what is going on in our chapter. In addition, we will be honoring our 2019 inductees.

This is a great opportunity to ask questions and get an overall picture of what the year ahead holds. It is important for all of us to be involved in our group. If we work together as a team we can form a better future while enjoying creative opportunities.

AIFD Southern Chapter

## **Outdoor Floral Art Installation**

Friday, March 27-Sunday, March 29, 2020

Thorpewood

Cotocin Mountains, Western Maryland

[www.thorpewood.org](http://www.thorpewood.org)

Thorpewood is generously opening their grounds to 15 AIFD designers to showcase their floral artistry.

The call for artists begins soon! Open to AIFD and CFD members in good standing.

For information as plans come together, follow us on [Facebook](#) (AIFD Southern Chapter) and on [Instagram](#) (@SouthernAIFD)

Follow our Facebook group:  
AIFD Southern Chapter





## Meet our 2019 Inductees



**Betty Ann Galway**  
**CFD**

Betty Ann is a Certified Floral Designer with a true passion for flowers and sharing this joy with others. She instructs several classes in floral design a year both at Green Springs Botanical Garden in Annedale and Norfolk Botanical Garden, where she retired after 13 years as the Adult Education Director. In 2005 she launched the Floral Design Certificate Program at the Garden - the only floral design certificate program on the southern east coast. She has worked in several floral shops and has had her own floral wedding business; currently works at a retail floral shop in Alexandria and is an Accredited Life Judge through the Federation of Garden Clubs. She has a biology degree from Mary Washington College of Virginia, has been happily married for 33 years and has two grown children and is a proud grandmom of three beautiful granddaughters.



**Anahit Hakobyan**  
**EMC, CFD**

Anahit's story began in Armenia where she graduated Dental School before relocating to the United States. Amazingly, it was dentistry

that lead her to flowers. She found herself drawn to the bright floral arrangements that arrived at the office regularly. Each week she would redesign the flowers to suit her personal taste which allowed her to experiment and explore her newfound interest without being bound by rules or restrictions. Looking at each design from an artist's perspective her creations took on a sculptural style. Inspired by the thought that she had something creative to offer the floral industry she became flower obsessed picking up blooms wherever she could on an endless search for floral education. Her first trip to her local wholesaler sealed her fate when she fell head over heels in love with floristry. Almost immediately Anahit began competing at a local level and quickly became a respected name in the floral world collecting numerous awards and accolades for her unique designs, attention to detail and meticulous mechanics. In early 2015 she began offering series of workshops sharing her artistic floral techniques to designers eager to add new life to their work. Her workshops are upbeat, edgy and always pushing the limits of traditional floristry allowing for unparalleled creativity. In 2017 she started her journey to European Master Certification, that she went on completing and achieving highly coveted EMC credentials in October of 2018. While working toward EMC, she also pursued her AIFD credentials in 2018. Anahit received her Certified Floral Designer accreditation in April of 2018 followed by successfully completing her PFDE testing in July of 2018 in Washington DC.




**Victoria Harris GMF,  
CFD**

Victoria is currently a Certified Georgia Master Florist through the Georgia State Florist Association and a Certified Floral Designer. She is the past President of four years for District II of the Georgia State Florist Association, as well as past State Retail Director of four years for the Georgia State Florist Association. Has been a dedicated member of Georgia State Florist Association for twelve years, during her time as a member, she has competed in many competitions such as Burton Cup winning People's Choice and Designer of the year, winning second runner up. Victoria's passion for flowers was found when she was a freshman at Jackson County Comprehensive Highschool. She signed up for a Horticulture class and found herself immersed in the FFA. Her Agriculture teacher saw a passion in her that no one else had seen before. She pushed Victoria to strive for more and to take her skills and talents to the next level of achievement. At the age of seventeen her Agriculture teacher (Robbie Buchanan) and her earned their GMF together, making Victoria the youngest certified designer in the State of Georgia.



**Joyce Petty FPCF,  
FSMD, CFD**

Joyce Petty was born in Century, Florida. Her first job was a gas station attendant. Joyce became a Dental Assistant in 1982. Ten years later, after marrying her second husband, Joyce decided it was time for a career change. She bought the local flower shop in Atmore, AL in 1993 and changed the name to Atmore Flower Shop. Joyce attended Northwest Florida Florists' Association meetings to learn and keep up on current trends. Joyce attended several FSFA's Midseason's. In 1998, she attended midseason in Pensacola Beach, where she took first place in the design competition. Joyce has been a frequent winner in many Florida State and Northwest Florida Florist Association competitions ever since. Joyce became a board member of NWFFA as Vice President in 2009. She has served as President of the Association for two terms and currently serves as President for 2019-2020. She has frequently served on design panels for May's Wholesale in Haleyville, AL, and has performed presentation programs for FSFA's midseason in 2013. She is often called upon to perform programs for NWFFA and Emerald Coast Florist Association. Joyce earned her Florida State Master Designer in 2010 at the West Palm Beach Convention. She achieved her Florida Professional Certified Florist in June 2016 and received her Certified Floral Designer (CFD) in February 2018. She received the President's Award

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at the Florida State Florist Association Convention in 2017. Also has received awards for Best of the Florist in Atmore, AL in 2016 and 2019. On June 2018, she received Business of the Month and on February 8, 2019 the Atmore Area Chamber of Commerce Lifetime Award for Businesses.



### **Randall Powell CFD**

Randall received his Bachelor of Science Degree in Technical Horticulture from Eastern Kentucky University. Been in the

Floral Industry for 40 years, Have won numerous Local, State and National accolades for his floral designs. Lead designer at Foley's Florist in Berea, Kentucky.



### **April M. Ridge, FSMD, FPCF, CFD**

April Michelle Ridge, born and raised in Fort Walton Beach, FL. She became involved in floral Design when she moved to Destin

for a short period of time and worked at Ole Time Pottery in their floral department. She became very involved in the floral industry in 1998 when her mother decided to buy Alyce's Floral Design and started working in the family business. April got involved with Emerald Coast Floral Association where she served as Secretary and then President. She is also active in

Northwest Florida Florist Association in Pensacola, where she has served as Secretary. April is also active in Florida State Florist Association and also served as Secretary. She received her Florida State Master Designer (FSMD) in June 2013, then started working towards her Florida Profession Certified Florist a (FPCF) and received that in June 2016, received her Certified Floral Designer (CFD) in July 2018.



### **Michael Trogdon AAF, CFD**

Michael is the owner of Burge Flower Shop in Asheboro, NC where he has worked for 40 years. He is past present of the North

Carolina State Florists Association and has held every other office on the state association's Board of Directors. He has served two terms as President of the North Carolina unit of Teleflora. Michael sings in the chancel choir of the First United Methodist Church in Asheboro. He has served on the board for the Family Crisis Center and numerous other community organizations in Asheboro and Randolph County.

### **Kenneth Whittle CFD**

### **Tracey Wood CFD**

### **Antionette Jones CFD**

### **Eunjung Seok CFD**





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