



DESCRIPTIVE OUTLINE OF THE PRESENTATION

DESCRIBE YOUR HANDS-ON CLASS CONCEPT

CLASS TITLE:

DESCRIPTION:

**PLEASE INCLUDE SKETCHES, PHOTOS OR ILLUSTRATIONS AS A SEPARATE ATTACHMENT
AND INCLUDE AS MANY PAGES AS NECESSARY.**



INCLUDE A VIDEO

You must include a presentation video for review. This video is to be 1 ½ to 2 minutes and must include all presenters. This can be done individually or together. Videos do not have to be professionally created but must be current and have a clear audio and visual presentation. This video must include:

- NAME(S)
- WHY YOU WANT TO PRESENT A HANDS-ON CLASS
- TOPIC YOU PLAN TO PRESENT
- A FUN FACT ABOUT YOURSELF

Please show your personality, education and presentation ability. Videos can be sent via a link to the the Symposium Coordinators.

AIFD® PROGRAMMING STANDARDS

Every program presented at the AIFD® National Symposium **MUST** have education as its first priority. Here are the guidelines you must follow for a hands-on class:

- A tone-setting opening that introduces the subject and a climatic ending that leaves the audience wanting more
- A logical flow of designs and content
- Education over ego, this is your teaching moment
- Commentary as an educational element that explains the designs created, mechanics and techniques used with proper terminology and references
- Please include a live demonstration of a floral design or technique. Exceptions must be preapproved by the Program Chairperson.
- Proper attire must be worn that expresses a professional image
- No profanity or obscenities are allowed during the presentation
- Three to five natural references (by name and/or product) of the symposium and/or program's sponsors or underwriters.

- Provide the upmost respect for the all sponsors and products
- Must adhere to all guidelines, timelines, budgets and contracts in regards to the presentation at the AIFD® National Symposium.
- Additional information will be included in the Presenter Contract after acceptance



COMPENSATION INFORMATION

When accepted as a Hands-On class presenter for the AIFD® National Symposium the compensation for your programming is a set amount of donated procurement and a general registration to the Symposium. Compensations amounts are at the discretion of the Symposium Coordinators.

Additional or premium products, travel and lodging are at your own expense. With multiple presenters, the compensation is divided at your discretion.



SUBMISSION INFORMATION

Submission **MUST** be received no later than **NOVEMBER 15, 2022** Send your completed form, video link and additional pages to:

PROGRAM COORDINATOR

Michael Derouin AIFD
Email: derouin.michael@gmail.com

Videos can be sent via a link to the Program Coordinator. Notice of acceptance or denial will be sent to all submissions no later than February 1, 2023. All unaccepted submissions will be given to 2025 Symposium Program Coordinator.

I have completed and signed this submission form, submitted the video and agree to comply with the AIFD® Standard for a Hands-On class.

Signature: _____ **Date:** _____