

AMERICAN
INSTITUTE
OF FLORAL
DESIGNERS®



emerge

ORLANDO
AIFD 2024 NATIONAL SYMPOSIUM



July 2-6 | Orlando Florida



American Institute of Floral Designers™

NATIONAL SYMPOSIUM

AIFD® SALUTES OUR 2024 ELITE SPONSORS

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Welcome to Emerge...

More than just an ordinary flower show, the AIFD® National Symposium is the floral industry’s premiere floral design education event. Emerge 2024 is destined to be a gathering of design talent from all points of the globe. With it’s exciting and engaging lineup of programs and presenters, Emerge, is sure to be the most breathtaking display of outstanding world class floral artists you can find under one roof.

The Symposium will feature 10 dynamic Main Stage educational programs, each unique and presented by leading floral educators from around the world. Emerge also offers several Hands-On workshops that you can add to your educational experience. Workshops vary and do have limited seating so be sure to register early.

Attendees will find many value-added educational opportunities such as lectures from favorite industry professionals, trend setting product displays, and the popular Industry Showcase where attendees are introduced to new merchandise and can network with a variety of floral suppliers and growers.

Register now and be prepared to be amazed, inspired, and delighted!



Photo by Jorge Vasconez on Unsplash

Welcome to Orlando...

Whether you’re attending the Symposium or planning to extend your stay, Orlando is the perfect destination thanks to its wondrous diversity. During your time in Orlando you’ll enjoy amazing theme parks, exciting water parks, acclaimed dining experiences, sensational shopping, and wild ecotourism. The hotel room block is available prior to and following Symposium, for those who wish to extend their time in the beautiful Orlando area.

For more info about Orlando visit: <http://tinyurl.com/5n7bbbx>

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FOLLOW ALL THE EXCITEMENT

See the latest information and share your Symposium experience with
#AIFD2024EMERGE #AIFDorlando2024
#emergetogether #proudtobeAIFD

Follow AIFD®

 @AIFD.CFD

 @AIFD_official

 Download the App in June 2024!
Keep an eye out for your email invitation to download the app so that you can have all of the event details and resources at the tip of your fingers.

MAIN STAGE PROGRAMS

TUESDAY, JULY 2 – 7:00PM



DYSTOPIA

Presented by Talmage McLaurin AIFD
Sponsored by Elite Diamond Sponsor Accent Décor
Product support by Topaz Sponsor Knud Nielson

The planet we occupy can be as dangerous and disappointing as it is restorative and awe-inspiring. Despite its flaws, it's possible to find truth in nature and even coax beauty out of ugliness. DYSTOPIA aspires to celebrate the aesthetic richness found in our imperfect, incomplete, and impermanent world.

WEDNESDAY, JULY 3 – 9:30AM



WEDDINGS UNVEILED

Presented by Ian Prosser AIFD and Zoë Gallina
Co-Sponsored by Elite Diamond Sponsor Accent Décor and Platinum Sponsor Details

Join Ian and Zoë for a deep exploration into stunning, layered floral designs that elevate wedding aesthetics. Watch as they share their techniques for successfully capturing the essence of romance and elegance of impeccable wedding design. You'll be given an insider's look into the secrets they use to inspire, impress clients, and increase revenue.



WEDNESDAY, JULY 3 – 12:00PM



POMP AND PERMANENCE

Presented by Marlin Hargrove AIFD
Sponsored by Elite Diamond Sponsor FloraMart-Pete Garcia Company

Inspired by the grandeur of color and the majesty of scale, beauty is found in multi-cultural celebrations and seasonal representations of humankind. Join Marlin as he explores the harmonious union and artistic splendor where the broadness and reliability of permanent botanicals merge with the delicacy and fluidity of natural materials creating displays that are not only impressionable, but also socially inclusive.



MAIN STAGE PROGRAMS

WEDNESDAY, JULY 3 – 2:30PM



ICONIC PRESENTATIONS REVISITED

Presented by Sharon McGukin AIFD
Sponsored by Elite Premiere Sponsor Smithers-Oasis

AIFD's National Symposium history of amazing stage presentations pushes the boundaries of traditional floral design. Learn how passionate, creative spirits gave birth to timeless ideas. Witness emerging designers interpret these concepts onstage. Floral icons represent an enduring legacy of talented artists that contribute to our collective art. Which floral icons did you choose to revisit? Join us for the reveal.

THURSDAY, JULY 4 – 9:30AM



THE ART OF DISCOVERING AND CREATING EMOTIONS

Presented by Robert Koene
Co-Sponsored by Diamond Elite Sponsors FTD Inc. and Syndicate Sales

Learn the secrets behind creating floral objects for public displays that invoke feelings and emotions. Discover how to choose colors and select materials that will set the stage for your masterpiece.

THURSDAY, JULY 4 – 12:00PM



THE TRANSFORMING POWER OF IMMERSIVE FLORAL ART

Presented by Tom DeHouwer
Sponsored by the AIFD Foundation

Tom has two captivating passions: the art of "less is more" and inspiring people to find their authentic path. Through his unique floral philosophy, holistic methods, and sustainable techniques, Tom finds the inspiration to create stunning floral art. This philosophical approach not only relates to design, but creates a connection to life, personal growth, engaging experiences, and new connections. This program will inspire you to become the design artist you were meant to be.

THURSDAY, JULY 4 – 3:30PM



JOURNEY TO THE LUXURY LANE OF FLOWERS

Presented by Sarah Campbell
Co-Sponsored by Elite Premier Sponsor Smithers-Oasis and Gold Sponsor Jet Fresh Flowers

Navigate your floral business to the luxury lane of weddings through dedication and strategy. Sarah takes the stage to share her remarkable journey, from humble beginnings, to her status as a globally recognized leader in the floral industry. Bring your notebook and be prepared to be inspired, motivated, and empowered to pursue your floral dreams, while shattering your own barriers along the way.

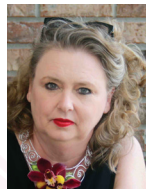
FRIDAY, JULY 5 – 9:30AM



LIFE'S CELEBRATIONS IN FLOWERS

Presented by Jackie Lacey AIFD, Sandy Schroeck AIFD, Angelyn Tipton AIFD, and Derek Woodruff AIFD
Co-Sponsorship by Elite Diamond Sponsor Syndicate Sales and Platinum Sponsor BloomNet

Life's moments are celebrated through flowers. Beginning with our entrance into the world, until our time ends. It is often said, "it is not the moment that makes the celebration, but rather the life in those moments." Join Jackie, Sandy, Angelyn, and Derek as they explore trends, styles, and techniques for today's sympathy designs during this moving and inspirational program.



FRIDAY, JULY 5 – 12:30PM



COLOR MY WORLD: FLORAL COUTURE CONCEPT DEVELOPMENT

Presented by Julia Rose
Sponsored by Elite Diamond Sponsor FTD Inc.

Discover how to weave emotions, moods, and concepts in such a way that they guide your artistic endeavors. Julia will share how she orchestrates a symphony of color palettes and explores floral recipes, filled with texture and movement, as she fuses greenery and blossoms into couture.

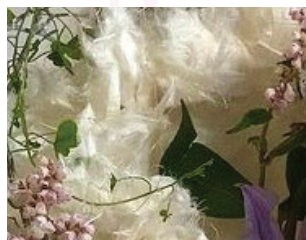
FRIDAY, JULY 5 – 3:30PM



LINE AND MOVEMENT: DELICATE PAPER VARIATIONS

Presented by Nicolaus Peters
Sponsored by Elite Premiere Sponsor Teleflora

Paper and flowers dance in a delicate and wonderful symbiotic relationship as natural materials. The countless possibilities of process, form, design, and function dance in this unique experience presented by Interflora World Cup Champion, Nicolaus Peters.



HANDS-ON WORKSHOPS

Wine and Design Workshops

Join colleagues for these unique workshops where guests enjoy the opportunity to relax, sip wine, and learn new design techniques. The workshop price includes flowers and libations, and a whole lot of fun.

Immersive Workshop Experiences

Two unique workshop experiences have been curated to allow you to expand your learning opportunities. Each with a specific focus that bring flowers and fellowship together. These all-day collaborative workshops will inspire while creating lasting friendships.



WINE AND DESIGN WORKSHOPS

SUNDAY, JUNE 30 – 6:00PM – 8:00PM



BLOSSOMS AND BOTTLES\$199

Presented by Ron Mulray AIFD

Under Ron's expert guidance attendees will unearth the hidden artist, turning petals and Uglu™ into wearable works of art. From pocket squares to lapel pins, hairpieces to brooches, the creative possibilities appear boundless.

THURSDAY, JULY 4 – 6:00PM – 8:00PM



FLOWERS IN THE FRENCH STYLE\$199

Presented by Laura Dowling
Sponsored by Syndicate Sales and Winward

Indulge in an exquisite evening of floral design and inspiration with Laura Dowling, the former Chief Floral Designer to the White House. Join Laura for a captivating workshop that will transport you to the enchanting world of French-style flower arranging.

IMMERSIVE WORKSHOP EXPERIENCES

MONDAY, JULY 1 – 9:00AM – 3:00PM



COLOR POPALICIOUS\$249

Presented by Julia Rose
Sponsored by FTD Inc.

Welcome to the world of floral artistry, where artist Julia Rose transforms flowers into captivating masterpieces. "Color Popalicious" is a workshop that transcends mere learning; it's an immersive journey that will awaken your inner artist and immerse you in a world of creativity.

TUESDAY, JULY 2 – 9:00AM – 3:00PM



LUMINOUS FUSION: A MODERN AND TRENDSETTING STRUCTURAL DESIGN\$249

Presented by Dr. Solomon Leong AIFD
Sponsored by Accent Decor

This workshop is designed to revolutionize your approach to design through the use of lightweight and transparent materials. Dive into the art of creating voluminous designs that defy the conventions of weight and opacity.

HANDS-ON WORKSHOPS

Spanish-speaking Workshops

Talented designer, Rocio Silva, will be leading two inspiring Spanish-speaking workshops, sharing her expertise and passion for floral design with Spanish-speaking attendees. These workshops promise to be a unique opportunity to learn, create, and explore the fascinating world of floral artistry in a welcoming and engaging environment.

SPANISH-SPEAKING WORKSHOPS

WEDNESDAY, JULY 3 – 7:00AM – 9:00AM



BOUQUET ABANICO FLORAL\$79

*Presented by Rocio Silva AIFD
Sponsored by Elite Diamond Sponsor Smithers-Oasis*

En este taller aprenderás como realizar un estilo de ramo diferente y especial con una técnica sencilla y práctica que podrás aplicar en cualquier tipo de diseño.

Descubre como crear un hermoso abanico floral con alambres, macramé y mucha creatividad.

In this workshop, you will learn how to create a unique and special bouquet style using a simple and practical technique that you can apply to any type of design. Discover how to craft a beautiful floral fan using wire, macramé, and plenty of creativity.

THURSDAY, JULY 4 – 7:00AM – 9:00AM



CÍRCULOS DE CREATIVIDAD\$79

*Presented by Rocio Silva AIFD
Sponsored by Elite Diamond Sponsor Smithers-Oasis*

Adéntrate en el mundo de las posibilidades infinitas con nuestro taller “Círculos de Creatividad”. En esta inspiradora sesión, aprenderás el arte de crear estructuras florales circulares que pueden utilizarse como bolsas o elementos decorativos para arreglos más grandes.

Step into the world of endless possibilities with our “Circles of Creativity” workshop. In this inspiring session, you’ll learn the art of crafting circular floral structures that can be used as bags or decorative elements for larger arrangements.

HANDS-ON DESIGN SESSIONS AND SPECIAL WORKSHOPS

WEDNESDAY, JULY 3 – 4:00PM – 6:00PM



FLORAL PHOTOGRAPHY.....\$79

*Presented by Ron Derhacopian
Sponsored by Ruby Elite Sponsor Flower Clique*

In this hands-on workshop, you will delve into the artistry of floral design photography. Gaining insights into lighting, composition, and editing techniques to create visually stunning images for your social media and website. Whether you are a budding photographer or an experienced artist, this workshop is designed to elevate your photography game to the next level.

FRIDAY, JULY 5 – 7:00AM – 9:00AM



PARAMETRIC INSPIRED WEDDING BOUQUETS\$129

*Presented by Robert Koene
Sponsored by Elite Diamond Sponsors FTD Inc. and Syndicate Sales*

Join Robert for a wedding bouquet masterclass that will unlock your creativity and provide you with the skills to craft unique and exquisite wedding bouquets. Secure your spot today for this inspirational advanced workshop.

FRIDAY, JULY 5 – 7:00AM – 9:00AM



AI POWERED FLORISTRY: DESIGNING WITH TECHNOLOGY.....\$79

Presented by Brandy Ferrer AIFD

Embark on a creative journey in this AI-enhanced floral design, hands-on workshop. Explore the synergy of AI and your artistic flair as you learn about innovative tools for one-of-a-kind floral arrangements.

FRIDAY, JULY 5

2:00pm – 3:00pm (Lecture Session)
5:30pm – 6:30pm (Meet and Greet)



LUXURY WEDDING SALES\$129

*Presented by Sarah Campbell
Sponsored by Elite Diamond Sponsor Smithers-Oasis and Gold Sponsor Jet Fresh Flowers*

Journey into the world of luxury wedding sales with renowned influencer and business maven, Sarah Campbell. In this interactive session, you’ll step behind the scenes and experience the artistry and finesse of the sales process. You’ll also be able to join Sarah for a private reception to toast new beginnings as you take your business to the next level.

ADDITIONAL EDUCATIONAL EXPERIENCES



MONDAY, JULY 1 – 3:00PM



PRINCIPLES AND ELEMENTS REIMAGINED..... INCLUDED*

Presented by Patience Pickner AIFD and Ace Berry AIFD

Creative inspiration brings out the artist in all of us, but a clear comprehension of the principles and elements transforms a “designer” into a “floral artist.” Join Patience and Ace for a better understanding of the P&E’s and how you can use them to enhance your designs.



MONDAY, JULY 1 – 3:30PM



CONTROLLING COST OF GOODS INCLUDED*

Presented by Charles Ingram Sponsored by Flower Clique

Unlock the secrets to achieving sustained profitability by controlling your cost of goods sold with Charles Ingram, owner or Dr. Delphinium Design & Events, in this dynamic business breakout session. Charles Ingram will guide you through actionable strategies that can immediately revolutionize your profit margin.

WEDNESDAY, JULY 3 – 7:00AM



WOMEN, WORK AND LEADERSHIP INCLUDED*

Presented by Dr. Amelia McLeod Sponsored by Flower Clique

Empowering oneself is the best way to enacting positive leadership in our lives. Through this collaborative and interactive exploration of self, this session explores what drives each of us in our lives and seeks to aid in discovering our “why.” Join Dr. McLeod to learn more about yourself and ways to interact with other strong, talented professionals by utilizing strategies throughout multiple areas of life – home, work, and in your community.

WEDNESDAY JULY 3 – 10:45AM – 11:45AM



FLORAL PRICING KNOCKOUT..... INCLUDED*

Presented by Corrine Heck and Derek Woodruff AIFD Sponsored by Details Flower Software, Syndicate Sales and Jet Fresh Flowers.

Corrine and Derek enter the ring of pricing strategies, and provide insights to maximize profitability without pulling punches. Learn the art of precision pricing, and avoiding common pitfalls that can land your business on the ropes. Take advantage of this chance to spar with industry heavyweights and emerge with a robust pricing strategy that packs a punch.



**Attendance is included in the price of Symposium registration.*

ADDITIONAL EDUCATIONAL EXPERIENCES

THURSDAY, JULY 4 – 10:45AM – 11:45AM



TAP INTO TODAY'S TALENT ... INCLUDED*

Panel Presentation featuring: Holly Haveman, Fernando Ortega, Laura Walsh CFD, Kelsey Thompson AIFD and Danny Sanchez
Education supported by SAF "NEXT GEN"



As Baby Boomers retire in large numbers, businesses are losing decades of cumulative knowledge and skills. This session focuses on how floral businesses can attract young talent — and keep them. A panel of Next Gen floral professionals share what their generation is looking for in an employer and career, and what motivates them. They also offer ways businesses can build a culture, invest in



employee growth, and adapt to different work styles.

THURSDAY, JULY 4 – 5:00PM – 6:00PM



AI FOR FLOWER SHOPS: ELEVATING EFFICIENCY AND PROFITABILITY INCLUDED*

Presented by Brandy Ferrer AIFD

Prepare to revolutionize your flower shop's success with Brandy Ferrer in this insightful and practical business-driven breakout session. This one-hour seminar is your gateway to unlocking the untapped potential of artificial intelligence (AI) within the floral industry. No matter your level of experience, from seasoned florist to budding entrepreneur, this session is designed to equip you with actionable strategies that harness the power of AI to drive your business forward.

THURSDAY, JULY 4 – 5:30PM – 8:00PM

AN EVENING WITH AIFD'S EMERGING PROFESSIONALS

Sponsored by Smithers-Oasis, Teleflora and Syndicate Sales and AFE

Emerging Professionals is a program specifically for those who are new to AIFD®, new to the floral industry, and students of all ages interested in developing their career path and growing connections. The AIFD® Emerging Professionals program was created to foster relationships and build confidence for those searching for a path in leadership, career building and community. All are welcome to join for an evening filled with networking and positive enrichment that includes an informative panel discussion, career fair, and hands-on floral experience.



A FLOURISHING FUTURE: DISCOVER CAREERS IN FLORICULTURE INCLUDED*

Panel presentation featuring: Zoë Gallina, Holly Haveman, Victoria Register Hunter, Laura Walsh, CFD, and Mimi Pacheco
Education supported by SAF NEXT GEN



Hear from a panel of professionals from across the floral industry about the vast career opportunities in floriculture — from breeding to running a retail shop — and learn what employers in each sector are looking for in young talent. You'll leave this session with a better understanding of the global floral industry and where your interests and skill sets might be a good fit.

CAREER FAIR.....INCLUDED*

Join us for another exciting Career Fair where attendees will participate in round-table discussions with the industry's top experts share career opportunities within their respective fields. AFE's Career Center will be on hand for those searching for job opportunities and for those seeking potential new hires. This event wraps with a fun floral experience in support of the Blooms Over Orlando project.

FRIDAY, JULY 5 – 10:45AM – 11:45AM



PROCUREMENT PERFECTION: NAVIGATING SUCCESS IN FLORAL DESIGN..... INCLUDED*

Presented by Corrine Heck
Sponsored by Details Flower Software

From initial sketch to flawless execution, explore time-saving strategies to stay organized throughout the design process. Attendees will gain invaluable tools and knowledge to enhance their design careers and receive exclusive insights to elevate their businesses. Ideal for aspiring speakers, business owners, and freelancers aiming for success in every event they create.

FRIDAY, JULY 5 – 2:00PM – 3:00PM

IN STEP WITH PFCI..... INCLUDED*

Education supported by SAF

Do you love talking about flowers and floral design? Do you aspire to present polished and entertaining programs to garden clubs and professional floral groups? If so, you'll want to join the members of Professional Floral Communicators International for this interesting and informative workshop that will have you presenting like a pro!

*Attendance is included in the price of Symposium registration.

AIFD® SYMPOSIUM EVENTS TO BENEFIT THE AIFD FOUNDATION

PAPER MAGIC • UNVEILING FLORAL ARTISTRY
A WORLD-CLASS ENHANCED DESIGN SESSION WITH
INTERFLORA WORLD CUP CHAMPION



Thursday, July 4, 2024 • 5:00 p.m. - 7:00 p.m.

\$149 Register on or before May 15th
\$179 Register after May 15th

EXPERIENCE THE SECRETS TO TIMELESS BEAUTY
A WORLD-CLASS DESIGN EXPERIENCE WITH



Saturday, July 6, 2024 • 8:00 a.m. - 3:00 p.m.

\$349 Register on or before May 15th
\$399 Register after May 15th

FRIENDS REGIONAL COMPETITION

THERE ARE THREE WAYS TO GIVE AND TWO WAYS TO WIN!

Three Ways to Give to Become a Friend of the AIFD Foundation
Annual Contribution • Monthly Donations • One Time Bequest

Two Ways to Win and Expand Education

Join Your Friends to Win an Educational Grant for
Your Regional Chapter!

\$1,000 Educational Grant awarded for the Most Funds Raised!
&

\$1,000 Educational Grant awarded for the Most Participation!

American Floral Trends®

American Floral Trends® 2025-2026 will highlight a collaboration of American floral color palettes, distinctive styles and elements brought together in four collective trends. The forward thinking view to floral trends, with current infusion examples of fashion, interior design and floral styles will be presented by J. Keith White AIFD for your viewing pleasure throughout the AIFD® Symposium.

DESIGNER PROP SALE

Props, graciously contributed to the AIFD Foundation from Main Stage Designers, will be offered for sale in the EMERGE Gallery throughout the AIFD® Symposium.

Plan now to purchase your favorite so that your education continues to EMERGE and Bloom!

ANNUAL AUCTION

Help us grow floral design education so that we may all EMERGE as our very best!

Your support of the Annual Auction can do just that!

Please bring your items to EMERGE or ship in advance to the address noted below:

Tina Coker AIFD • Designs of the Times Florist
2394 Minton Road • Melbourne, FL 32904

Body Flower Boutique

The Boutique will open prior to the Awards and Induction Ceremony and Gala and will remain open leading up to the Leadership Celebration.

Shop early to select from available designs or purchase loose blossoms and trinkets to design your own! Proceeds will benefit students, in a number of ways, through the AIFD Foundation SAIFD Fund.

Hands & Heart

It has been said that we design with our "hands and our heart" making a difference in the lives of those that experience our creative expressions! Prior to game time simply purchase one or more tokens, from an AIFD Foundation Trustee, to participate! Tokens will also be available in the EMERGE Gallery!

Hands & Heart Game Day

July 5th

3:00 p.m. - 3:30 p.m.

SCHEDULE-AT-A-GLANCE

SUNDAY, JUNE 30

- 8:00am – 10:00am PFDE Registration
- 10:00am – 5:00pm..... Symposium Registration Open
- 11:30am..... PFDE Orientation and Preparation
- 1:00pm – 5:00pm PFDE Session
- 2:00pm – 4:00pm Certified Evaluator Workshop
- 4:00pm – 5:00pm SAIFD Competition Orientation
- 6:00pm – 8:00pm Wine & Design Workshop:
Blossoms and Bottles with Ron Mulray
- 6:30pm – 9:30pm National Board Meeting and Dinner
- 8:30pm – 10:00pm PFDE Candidate Afterglow (*cash bar*)

MONDAY, JULY 1

- 7:00am – 4:00pm..... PFDE Evaluations
- 7:00am – 5:00pm..... Registration Desk Open
- 8:00am – 11:00am..... AIFD Foundation Business Meeting
- 8:00am – 11:00am..... National Finance Committee Meeting
- 8:00am – 2:00pm..... SAIFD Competition
- 9:00am – 3:00pm..... Immersive Hands-on Workshop:
Color Popalicious with Julia Rose
- 9:00am – 4:00pm..... FFA Education Sessions
- 10:00am – 10:30am..... Industry Showcase Exhibitor Meeting
- 10:30am – 6:00pm..... Industry Showcase Set Up
- 11:30am – 12:00pm Regional Chapter Treasurers Meeting
- 3:00pm – 4:30pm Education Session: *Principles & Elements*
with Patience Pickner and Ace Berry
- 3:30pm – 4:30pm Business Lecture: *Controlling Cost of Goods*
with Charles Ingram
- 4:30pm – 5:30pm Regional Chapter Board Meetings
- 5:30pm – 6:30pm Regional Chapter Membership Meetings
- 6:30pm – 8:00pm PFDE and SAIFD Competition Preview
Reception (*cash bar*)
- 6:30pm – 9:00pm AIFD Foundation Auction Open

EVENT COLOR KEY

- Included with Registration
- Additional Ticket Purchase Needed
- Included with Premium Registration or Ticket Purchase
- Closed Session or by Invitation



SCHEDULE-AT-A-GLANCE

TUESDAY, JULY 2

- 7:00am – 5:00pm..... Registration Desk Open
- 7:00am – 9:00am..... Certified Evaluator Judge Certification Exam
- 8:00am – 5:00pm..... National Committee Meetings
- 8:00am – 9:00am..... Head Shot Photo Session with Ron Derhacopian
- 9:00am – 8:00pm..... AIFD Elite Sponsor Suite Activities
- 9:00am – 10:30am..... AIFD Annual Membership Meeting
- 9:00am – 3:00pm..... Immersive Hands-on Workshop *Luminous Fusion* with Dr. Solomon Leong
- 9:00am – 3:00pm..... FFA Educational Sessions
- 9:00am – 3:00pm..... SAIFD Educational Sessions
- 10:30am – 9:30pm..... AIFD Foundation Auction Open
- 11:00am – 4:00pm..... AIFD Industry Showcase and Book Fair
- 11:00am – 4:00pm..... AIFD Foundation Body Flower Boutique
- 2:30pm – 4:00pm..... AIFD Industry Showcase Happy Hour (cash bar)
- 12:00pm – 1:00pm..... Head Shot Photo Session with Ron Derhacopian
- 2:00pm – 3:00pm..... Head Shot Photo Session with Ron Derhacopian
- 4:00pm – 5:00pm..... AIFD International Members Meetings
- 5:00pm – 6:30pm..... First Time Attendee Welcome Reception (cash bar)
- 7:00pm – 8:00pm..... Main Stage Program: *Dystopia* featuring Talmage McLaurin
- 8:00pm – 9:30pm..... Emerge Opening Reception (cash bar)

WEDNESDAY, JULY 3

- 7:00am – 5:00pm..... Registration Desk Open
- 7:00am – 9:00am..... Rise and Shine Educational Sessions
- Business Lecture: *Women, Work and Leadership* with Amelia McLeod
 - Hands-on Workshop: *Bouquet Abanico Floral* with Rocio Silva *presented in Spanish.
- 7:00am – 5:00pm..... Blooms Over Orlando
- 8:00am – 9:00am..... Head Shot Photo Session with Ron Derhacopian
- 9:00am – 2:00pm..... AIFD Foundation Auction Open
- 9:00am – 3:00pm..... FFA Educational Sessions
- 9:00am – 5:00pm..... AIFD Foundation Body Flower Boutique
- 9:00am – 5:00pm..... American Floral Trends® Display
- 8:00am – 5:00pm..... AIFD Elite Sponsor Suite Activities
- 9:00am – 5:00pm..... Symposium Design Gallery Lounge and Bookstore
- 9:30am – 10:30am..... Main Stage Program: *Weddings Unveiled* featuring Ian Prosser and Zoë Gallina
- 10:45am – 11:45am..... Head Shot Photo Session with Ron Derhacopian
- 10:45am – 11:45am..... Business Lecture: *Floral Pricing Knockout* with Corrine Heck and Derek Woodruff
- 12:00pm – 1:00pm..... Main Stage Program: *Pomp and Permanence* featuring Marlin Hargrove
- 1:00pm – 2:00pm..... Lunch on your own
- 1:00pm – 2:00pm..... Head Shot Photo Session with Ron Derhacopian
- 1:00pm – 2:00pm..... SAIFD Educational Session
- 2:30pm – 4:00pm..... Main Stage Program: *Iconic Presentations Revisited* featuring Sharon McGukin
- 4:00pm – 6:00pm..... Hands-on Workshop: *Floral Photography* with Ron Derhacopian
- 5:00pm – 6:00pm..... New Inductee Reception
- 5:30pm – 6:00pm..... Awards & Induction Cocktail Reception (cash bar)
- 6:00pm – 8:00pm..... Awards and Induction Ceremonies
- 8:30pm – 9:30pm..... Awards and Induction Gala Dinner
- 9:30pm – 10:30pm..... Gala Afterglow



EVENT COLOR KEY

- Included with Registration
- Additional Ticket Purchase Needed
- Included with Premium Registration or Ticket Purchase
- Closed Session or by Invitation

SCHEDULE-AT-A-GLANCE

THURSDAY, JULY 4

- 7:00am – 5:00pm..... Registration Desk Open
- 7:00am – 9:00am..... Rise and Shine Educational Sessions
- Hands-on Workshop: *Círculos de Creatividad* with Rocio Silva
*presented in Spanish
- 7:00am – 5:00pm..... Blooms Over Orlando
- 9:00am – 3:00pm..... FFA Educational Sessions
- 9:00am – 5:00pm..... AIFD Foundation Body Flower Boutique
- 9:00am – 5:00pm..... American Floral Trends® Display
- 8:00am – 8:00pm..... AIFD Elite Sponsor Suite Activities
- 9:00am – 5:00pm..... Symposium Design Gallery Lounge and Bookstore
- 9:30am – 10:30am..... Main Stage Program: *Discovering and Creating Emotions* featuring Robert Koene
- 10:45am – 11:45am..... Business Lecture: *Tap Into Today's Talent* with a Distinguished Panel from SAF's Next Gen Members
- 12:00pm – 1:30pm..... Main Stage Program: *The Transformational Power of Immersive Floral Art* featuring Tom DeHouwer
- 1:30pm – 3:00pm..... Lunch on your own
- 3:30pm – 4:30pm..... Main Stage Program: *Journey to the Luxury Lane of Flowers* featuring Sarah Campbell
- 5:00pm – 6:00pm..... Business Lecture: *AI for Flower Shops* with Brandy Ferrer
- 5:00pm – 7:00pm..... AIFD Foundation Enhanced Hands-on Workshop: *Paper Magic* with Nicolaus Peters
- 6:00pm – 8:00pm..... Wine & Design Workshop: *Flowers in the French Style* with Laura Dowling
- 5:30pm – 8:00pm..... An Evening with AIFD's Emerging Professionals

FRIDAY, JULY 5

- 7:00am – 4:00pm..... Registration Desk Open
- 7:00am – 9:00am..... Rise and Shine Educational Sessions
- Hands-on Workshop *AI Powered Floristry* with Brandy Ferrer
 - Hands-on Workshop *Parametric Inspired Wedding Bouquets* with Robert Koene
- 7:00am – 3:00pm..... Blooms Over Orlando
- 8:00am – 3:00pm..... AIFD Elite Sponsor Suite Activities
- 9:00am – 3:00pm..... AIFD Foundation Body Flower Boutique
- 9:00am – 12:00pm..... Symposium Design Gallery Lounge and Bookstore
- 9:30am – 10:30am..... Main Stage Program: *Life's Celebrations in Flowers* featuring Jackie Lacey, Sandy Schroeck, Angelyn Tipton, Derek Woodruff
- 10:45am – 11:45am..... Business Lecture: *Procurement Perfection* with Corrine Heck
- 12:30pm – 1:30pm..... Main Stage Program: *Color My World* featuring Julia Rose
- 1:30pm – 3:00pm..... Lunch on your own
- 2:00pm – 3:00pm..... Lecture Session: *In Step* with PFCI
- 2:00pm – 3:00pm..... Lecture Session: *Luxury Wedding Sales* with Sarah Campbell*
- 3:00pm – 3:30pm..... AIFD Foundation Hand & Hearts
- 3:30pm – 4:30pm..... Main Stage Program: *Line and Movement* featuring Nicolaus Peters
- 4:30pm – 4:45pm..... Reflection...Palm Springs 2025 Symposium Preview
- 5:30pm – 6:30pm..... Meet and Greet with Sarah Campbell*
- 8:00pm – 8:30pm..... Leadership Cocktail Reception (cash bar)
- 8:30pm – 10:30pm..... Leadership Celebration Dinner

SATURDAY, JULY 6

- 8:00am – 3:00pm..... AIFD Foundation World Class Design Experience: *Secrets to Timeless Beauty* with Tom DeHouwer

*One ticket includes the lecture and cocktail reception.

REGISTER HERE

EVENT COLOR KEY

- Included with Registration
- Additional Ticket Purchase Needed
- Included with Premium Registration or Ticket Purchase
- Closed Session or by Invitation



SYMPOSIUM INFORMATION

ADVANCE/ON-SITE REGISTRATION

The program line up for AIFD®'s Emerge Symposium are truly sensational and early registration sell-out is possible. Early discounted registration will close on May 15. Standard registration will continue through June 20 at which time advance registration will close until On-Site registration opens on June 30. No checks will be accepted for On-Site registrations, cash, or approved credit cards only.

REGISTRATION OPTIONS

Premium Registration Includes: (Great Value)

- Main Stage programs and break out seminars
- Two dinner functions
- Hospitality receptions
- Industry Showcase

General Registration Includes: (Good Value)

- Main Stage programs and break out seminars
- Industry Showcase
- Hospitality receptions

ADDITIONAL REGISTRATION OPTIONS

Single Day and Showcase Only registrations are available.

You must be registered for the Symposium to purchase tickets for the Hands-On workshops.

**Note: Hands-On workshops require an additional fee.*

REGISTRATION POLICY

Registration, attendance or participation in any Symposium meetings or activities constitutes an agreement by the registrant to the use and distribution (both now and in the future) of the registrant's or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities by AIFD® and other third parties, including but not limited to the association, the venue, the host city, etc.

CANCELLATION POLICY

A full refund if canceled before May 15. A \$150 charge will be applied to any cancellation between May 16 and June 20. There will be no refunds made after June 21.

Direct all inquiries, and registration questions to:

AIFD®
3620 American River Drive, Suite 230
Sacramento, CA 95864
Email: info@aifd.org

[REGISTER HERE](#)

DINNER SEATING

To assist you in being able to sit with your friends, table seating for the AIFD® Awards and Induction Gala and the Leadership Celebrations is coordinated through an assignment of seats prior to each event.

Upon check-in with the AIFD® Symposium Registration Desk, guests who registered for one or both meal functions will receive a seat assignment ticket for the event to which they have registered. Turn in your seat assignment ticket to the table-seating coordinator at the Symposium Registration Desk to be assigned your table number.

Most tables will be set to accommodate 10 guests. If you know that you'd like to sit with certain friends or family be sure to coordinate the collection of all tickets in advance to ensure you can be seated together.

No tables will be held if all tickets are not turned in at the same time. Tickets turned in together will be seated together. Once table assignments have closed there will be no changing tables and all open seats will become available. If you forget to select a seat you must bring your ticket to the meal function and wait to be seated until all assigned seats are filled. There is however no guarantee of a seat if you have not pre-selected your table. **NO REFUNDS WILL BE GIVEN.** Tickets will be collected at all meal functions.

WHERE TO STAY

The AIFD® 2024 National Symposium will take place at the beautiful Signia by Hilton, Bonnet Creek in Orlando, FL. AIFD® has a limited number of rooms awaiting you at a special group rate on an exclusive basis: \$199 per night for single/ double occupancy plus tax and resort fee.

BOOK YOUR STAY

Room block Deadline: June 7, 2024

- Hotel self-parking is available at the rate of \$36 + per day in the hotel garage.
- Hotel Valet Parking is available at the rate of \$52 + per day.

AIFD® registered guests at the Signia receive:

- Complimentary basic internet in guest rooms.
- Complimentary access to the fitness center.
- Continuous shuttle service to all four Disney® Theme Parks & Disney Springs®

HOW TO GET THERE

Orlando International Airport (MCO) is approximately 18 miles from the resort. Taxi and Ride Share services are available.

WHAT TO WEAR

Proper attire for most Symposium events is "business casual." Attendees are encouraged to dress in layers as rooms are kept cool to preserve floral displays, while temperature in Florida in July is sure to be hot and humid. Attire for the Awards and Induction Gala is formal. Attire for the Leadership Celebration is all white festive cocktail

Volunteers plan on sporty casual attire and comfortable non-slip, closed-toe shoes.

MEAL FUNCTIONS AND SPECIAL EVENTS

Awards and Induction Ceremony

WEDNESDAY, JULY 3

*Décor created by Alejandro Figueira AIFD
Sponsored by Certified American Grown*

Join friends and colleagues as AIFD® honors this year's awards recipients, student competition winners and inducts the newest class of Accredited Members. Everyone is invited to what some consider to be the highlight of Symposium. A cash-bar reception starts the evening. Open to all Symposium attendees.

5:30PM – Cocktails

6:00PM – Ceremony

Awards and Induction Gala

WEDNESDAY, JULY 3 – 8:30PM – 10:30PM

*Décor created by Alejandro Figueira AIFD
Sponsored by Certified American Grown*

Immediately following the Awards and Induction Ceremony we'll continue the celebration at the annual Awards and Induction Gala. Imagine the ballroom filled with opulent floral designs and all your best friends. Truly a night to remember as we eat, drink, and dance the night away celebrating the evenings honorees and inductees. Ticket required for this formal dinner.

Leadership Celebration

FRIDAY, JULY 5 – 8:00PM – 10:30PM

*Décor created by
Rodrigo Varito Vasquez AIFD
Sponsored by Elite Flower*

Join us for a night in Utopia, a festive, fun-filled evening featuring a carefully curated selection of all white floral decor. Guests are encouraged to wear all white for this spectacular celebration. Ticket required for this festive cocktail attire dinner.

8:00PM – Cocktails

8:30PM – Dinner

Dinner tickets are included with the purchase of a Premium registration or can be purchased separately. Ticket availability is limited and expected to sell out.

SUNDAY, JUNE 30 – 8:30PM – 10:00PM

PFDE CANDIDATE AFTERGLOW

After a full-day of designing, you'll certainly want some time to relax and unwind with your fellow PFDE Candidates and those who've cheered you on. This afterglow is the perfect time to get acquainted, share stories from the day and let the cares drift away. [Cash Bar]

MONDAY, JULY 1 – 6:30PM – 8:00PM

PFDE/STUDENT COMPETITION RECEPTION

Open to all registered attendees, an informal time to view the creative works of this year's PFDE Candidates and participants of the SAIFD Student Competition. [Cash Bar]

MONDAY, JULY 1 – 2:30PM – 4:00PM

INDUSTRY PARTNER HAPPY HOUR HOSPITALITY

Close out your day of shopping and networking during the Happy Hour Hospitality happening in the Industry Showcase. It's the perfect time to mingle with friends or get acquainted with new ones. [Cash bar and light hors d'oeuvres | Open to all Attendees]

MONDAY, JULY 1 – 5:00PM – 6:30PM

WELCOME TO EMERGE: FIRST TIME ATTENDEE RECEPTION

So, it's your first time attending the AIFD® Symposium! Here's a great opportunity for you to get acquainted with fellow first-time attendees and be introduced to some of the Institutes most enthusiastic members. We'll answer all your questions, give you an overview of all the activities, and welcome you into the AIFD® family. Open to anyone who has never attended an AIFD® Symposium. [Cash Bar]

TUESDAY, JULY 2 – 8:00PM – 9:30PM

EMERGE OPENING RECEPTION: OF THE FOREST FLOOR

Décor created by Brenna Quan AIFD

The AIFD® National Symposium gets underway with a mystical cash-bar reception. Step into a sliver of fantastical forest beauty! You will find botanical formations combining woodland finds with blooming plants & budding flowers, fit for creatures of fantasy folklore. [Cash bar and light hors d'oeuvres]



SUNDAY, JUNE 30 – 8:00AM – 5:00PM

PFDE (PROFESSIONAL FLORAL DESIGN EVALUATION)

Interested in becoming an accredited member of The American Institute of Floral Designers? Each year professional floral artists evaluate their knowledge and skills by participating in the PFDE session. For those participating in PFDE it's an important step in their professional development which can lead to new experiences and opportunities. If you are interested in starting your journey to becoming an accredited member of AIFD® please visit www.aifd.org for more information how on to register and start the process.

Symposium attendees will have the chance to walk through the completed PFDE session room and view the designs created by this year's candidates during the PFDE & Student Competition Preview Reception. This is a great opportunity for those considering future PFDE involvement to see firsthand what's involved in the accreditation process.

MONDAY, JULY 1 – 8:00AM – 2:00PM

STUDENT COMPETITION

Each year students from SAIFD Chapters around the country converge at the AIFD® Symposium to compete in the SAIFD Student Competition. It's an exciting time for the students as they show off their skills and talents while representing their schools and universities. The Student Competition is a long-standing, much anticipated event held annually during the AIFD® National Symposium. Following the competition Symposium attendees will have the opportunity to view the student's design work and cast votes for the People's Choice Award. Plan now to attend the PFDE & Student Competition Reception to meet and talk with the industries next superstars.

TUESDAY, JULY 2 – THURSDAY, JULY 4

BRINGING FFA TO SYMPOSIUM

AIFD® is once again excited to welcome FFA students from around the country to participate in the Bringing FFA to Symposium experience. During their time at the AIFD® Symposium, FFA students participate in a variety of educational events and workshops curated especially for them. Additionally, FFA students participate in the Industry Showcase, Emerging Professionals Program, and many other wonderful Symposium experiences.

Want to learn more about this worthwhile project? Please visit: <https://aifd.org/ffaatsymposium>

To donate please visit: <https://www.aifdfoundation.org/DonateOnline>

TUESDAY, JULY 2

SAIFD DAY OF EDUCATION

For the first time SAIFD Student Chapters will experience dedicated education sessions and workshops developed to inspire and encourage their continued pursuit of floral education. Through the efforts of the AIFD® Education Committee several uniquely curated programs have been planned for our valued SAIFD student members. Stay tuned for more information.

Industry Showcase

TUESDAY, JULY 2 – 11:00AM – 4:00PM

Everyone is invited to browse the new products and amazing displays brought to you by a variety of industry suppliers, growers, and service providers during the annual AIFD® Industry Showcase. Featuring more vendors, more action, and more education, this year's Showcase guarantees to be an event not to be missed!

The Showcase will see the return of the Product Stage featuring live demonstrations scheduled throughout the day, brought to you by our Showcase Partners. Wrap up your day of shopping and networking at the Showcase Happy Hour where prizes and Showcase awards will be presented.

Can't attend the entire Symposium? AIFD® offers a Showcase Only Pass, as well as a One-Day Educational Pass, providing access to the Industry Showcase, the evening's Main Stage education program, and the Opening Reception!

Are you a supplier or service provider interested in getting your products and services in front of the movers and shakers of the floral industry? We'd love for you to participate in the AIFD® Industry Showcase. For details on how you can participate contact info@aifd.com. Deadline to sign up is May 15. Space is limited and expected to sell out.

TUESDAY, JULY 2 – THURSDAY, JULY 4

OUTSTANDING VARIETIES

Again this year, the AIFD® Symposium, in partnership with The Society of American Florists, will feature the "Outstanding Varieties" display. Floral artistry starts with the right materials. Here is your chance to see, smell and touch award-winning floral varieties entering the market.

WEDNESDAY, JULY 3 – FRIDAY, JULY 5

BLOOMS OVER ORLANDO

Every year tens of thousands of stems of beautiful blossoms move their way through the AIFD® Symposium and every year thousands of those blooms are recycled into lovely bouquets that are shared with the local community through the AIFD® "Blooms Over" project. This year, we'll once again join forces with local volunteer groups to distribute bouquets across the greater Orlando area.

To make this project successful we need hundreds of helping hands to volunteer time in between Symposium programs and events. Not only is participating in Blooms Over a fun opportunity, but it also provides a chance to meet new friends or gather a group of old friends while supporting this important initiative. Plan now to participate and share your love of flowers and to share joy and happiness!

TUESDAY, JULY 2 – WEDNESDAY, JULY 3

PROFESSIONAL HEADSHOT PHOTOGRAPHY SESSIONS

Do you need a new professional headshot? This year's Symposium will offer a limited opportunity for those looking to refresh your image and have a professional photographer snap your photo. For two days only, attendees can sign up, in advance, for one of sixty spots to have a short headshot session with professional photographer Ron Derhacopian. You must register in advance for the complimentary photo session. Space is incredibly limited. Sign up for your session when you register.



AMBASSADORS, BOOKSTORE, GALLERY

AMBASSADOR EXPERIENCE

Be part of an innovative experience that brings participants up close and personal with all Symposium activities. Make an impact by being part of a team of leaders, working together, making a difference all while meeting new friends, making connections, and gaining new experiences.

OPPORTUNITY:

- Work side-by-side with the industry's most creative and inspiring people.
- Discounted registration fee includes a ticket to the Leadership Celebration.
- Scheduled time to enjoy programs and workshops.
- Special volunteer gift bag for each participant.
- Perfect for anyone new to AIFD® and those attending Symposium for the first time!

COMMITMENT:

- The Ambassador Experience begins June 28 and continues through July 6.
- Required to attend a special volunteer orientation and training session.
- Willing to actively participate in a variety of volunteer assignments for a total of 4 to 6 hours each day. (Assignment hours will be split allowing for participation in Symposium events.)

PREREQUISITES:

- Complete and return the Ambassador Experience form.
- Standing, walking, lifting, and carrying is expected.
- Floral design experience is not required.
- A sincere desire to get involved, a friendly disposition, and a can-do attitude.
- Must be at least 18 years old.
- Credit card only will be accepted for registration payment.

ELIGIBILITY:

- The Ambassador Experience is open to the first 45 registrants.
- Applicants must commit to attending the Symposium between the dates of June 28 and July 6.
- AIFD® National or Regional Board Members, National or Regional Committee members, PFDE Candidates and SAIFD Members are not eligible.
- Standard cancellation policy applies. However, if you arrive and decide you're unable to fulfill your commitment, you will be charged the full on-site General Registration fee, plus the cost of the Leadership Celebration tickets.

AMBASSADOR EXPERIENCE FORM

TUESDAY, JULY 2 – THURSDAY, JULY 4

AMERICAN FLORAL TRENDS®

Sponsored by Winward

Education in part provided by the AIFD® Foundation

If you're like many Symposium attendees you look to the AIFD® Symposium as your source for information, and inspiration on upcoming trends in floral design, color, and style. EmERGE offers a unique opportunity to get an insider's look into the distinctive elements, forward thinking styles and interesting colors pallets that will be all the rage in 2025 -2026.

The American Floral Trends® display under the direction of J. Keith White is guaranteed to be a highlight of Symposium. Attendees will enjoy the interactive display where they will have the opportunity to ask questions, hear first-hand what is happening in the world of floral trends and see demonstrations happening in the display area.

WEDNESDAY, JULY 3 – FRIDAY JULY 5

AIFD® BOOKSTORE

Everyone loves to shop the AIFD® Bookstore! With a vast selection of books on a wide variety of topic's you'll want to allow time in your schedule to shop the AIFD® Bookstore. You'll want to check back often as your favorite authors and designers will be hosting special book signing sessions available only in the AIFD® Bookstore. Have a publication you want to share? Contact info@aifd.org for details on how you can participate.

EMERGE DESIGN GALLERY

One thing that makes the AIFD® Symposium so unique is the opportunity to get up close and personal with the Headliner's and their designs. Not only will the Gallery provide attendees time to view and photograph the spectacular designs they've just seen on the main stage, immediately following each program you'll have the chance to meet many of the Headliners in person! The EmERGE Design Gallery is also a great place to kick back and relax, meet up with friends, or tend to business while you wait for the next education event.



PREMIUM REGISTRATION		GENERAL REGISTRATION				
Register before May 15	AIFD/CFD Member \$949 <input type="checkbox"/> Nonmember \$1,019 <input type="checkbox"/>	AIFD/CFD Member \$749 <input type="checkbox"/>	July 2	July 3	July 4	July 5
Register after May 15/Onsite	AIFD/CFD Member \$999 <input type="checkbox"/> Nonmember \$1,069 <input type="checkbox"/>	AIFD/CFD Member \$799 <input type="checkbox"/> Nonmember \$869 <input type="checkbox"/>				

Ambassador Registration | \$479 - Includes Leadership Celebration - limited to 45 people. Application and prior approval necessary.

One Day - Educational Pass \$199 - Includes Industry Showcases, First Time Attendees Reception, Evening Main Stage Program, and Opening Reception	<input type="checkbox"/>					
One Day - Educational Pass \$379 - Includes all Main Stage educational sessions, access to the Gallery, Book Store, lecture sessions and opportunities to purchase workshops on July 3	<input type="checkbox"/>					
One Day - Educational Pass \$379 - Includes all Main Stage educational sessions access to the Gallery, Book Store, lecture sessions, and opportunities to purchase workshops on July 4	<input type="checkbox"/>					
One Day - Educational Pass \$379 - Includes all Main Stage educational sessions access to the Gallery, Book Store, lecture sessions, and opportunities to purchase workshops on July 5	<input type="checkbox"/>					
Industry Showcase Only Pass \$25 - Includes access to the Industry Showcase Only	<input type="checkbox"/>					
Individual Meal - Awards Induction Dinner \$249						
Individual Meal - Leadership Celebration \$249						
<input type="checkbox"/> Standard Meal <input type="checkbox"/> Vegetarian/Gluten Free						
SUBTOTAL BOX A						

SPECIAL REGISTRATION FEES

Please check here if this is your first time attending Symposium

REGISTRATION OPTIONS (check one or more)

Premium General

Single Day: July 2 July 3 July 4 July 5

REGISTRATION SUBTOTAL +

SUBTOTAL FROM BOX A +

SUBTOTAL FROM BOX B =

TOTAL AMOUNT

Check Enclosed

Please Charge my: Visa Mastercard AMEX

Cardholder

Card Number

Expiration Date Security Code

Billing Address

City

State Zip Country

Signature

Submit Registration to AIFD
3620 American River Drive, Suite 230
Sacramento, CA 95864
Fax 916.294.0415
Register Online: www.aifd.org



FEES

Pre-registration is encouraged / Limited availability per class / Register for one workshop per day / Bring your tools	June 30	July 1	July 2	July 3	July 4	July 5	July 6
	Wine & Design: Blossoms and Bottles \$199 Ron Mulray Max tickets 30 - presented 1 time	<input type="checkbox"/>					
Immersive Workshop: Color Popalicious \$249 Julia Rose Max tickets 30 - presented 1 time		<input type="checkbox"/>					
Immersive Workshop: Luminous Fusion \$249 Dr. Solomon Leong Max tickets 30 - presented 1 time			<input type="checkbox"/>				
Hands-On Workshop: Bouquet Abanico Floral \$79 Rocio Silva *presented in Spanish Max tickets 35 - presented 1 time				<input type="checkbox"/>			
Photography Workshop: Floral Photography \$79 Ron Derhacopian Max tickets 35 - presented 1 time				<input type="checkbox"/>			
World Class Enhanced Hands-On Workshop: Paper Magic \$149 (before 5/15) \$179 (after 5/15) Nicolaus Peters Max tickets 75 - presented 1 time (Proceeds benefit the AIFD® Foundation)					<input type="checkbox"/>		
Hands-On Workshop: Círculos de Creatividad \$79 Rocio Silva *presented in Spanish Max tickets 35 - presented 1 time					<input type="checkbox"/>		
Wine & Design: French Style \$199 Laura Dowling Max tickets 30 - presented 1 time					<input type="checkbox"/>		
Hands-On Workshop: Parametric Wedding Bouquets \$129 Robert Koene Max tickets 35 - presented 1 time						<input type="checkbox"/>	
Hands-On Workshop: AI Floristry \$79 Brandy Ferrer Max tickets 35 - presented 1 time						<input type="checkbox"/>	
Special Lecture: Luxury Wedding Sales \$129 Sarah Campbell *includes the meet and greet reception Max tickets 50 - presented 1 time						<input type="checkbox"/>	
World Class Design Experience: Timeless Beauty \$349 (before 5/15) \$379 (after 5/15) Tom deHauwer Max tickets 75 - presented 1 time (Proceeds benefit the AIFD® Foundation)							<input type="checkbox"/>
SUBTOTAL BOX B							

WORKSHOPS | SPECIAL LECTURE